



US Architectural Design and Planning Roadshow 2009

September 21-25, 2009

Beijing, China

Greetings from Beijing, China!

The U.S. Commercial Service in Beijing is pleased to invite American architecture design and planning firms to participate in our U.S. Architectural Design and Planning Roadshow 2009 to promote American services in three of China's fastest growing cities – **Xi'an, Xiamen, and Guangzhou!**

Join a panel of U.S. firms and present your design concepts to a pre-screened audience of potential Chinese partners that can help you grow your business in these dynamic emerging markets. Break into the markets of China's major second-tiered cities by presenting your creative solutions!

The U.S. Commercial Service will prepare the invitation lists, and make all arrangements for the program. You only need to get yourself to each of these cities and present your information. In each city there will be a public presentation followed by a lunch with attendees. You will be invited to make a brief presentation about your company's strengths to the audience and will also be given a table top where you can meet individually with attendees when you are not presenting.

We look forward to hearing from you before August 14, 2009. Selections will be made on a first come first served basis, with priority given to U.S. firms with little or no previous experience in China.

Sincerely,

William Brekke
Minister-Counselor for Commercial Affairs

Meet with:

- Local property developers
- Local architectural design firms seeking foreign designs
- Planning Agencies
- Designers
- Local government agencies
- Industrial Associations
- Business Owners

Cost: \$3,000 per company
not including travel or
individual interpreter costs

For more information:

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