



SPONSORSHIP PROSPECTUS

GLOBAL PLANNERS NETWORK CONGRESS

ZHENJIANG CHINA

31 OCTOBER - 2 NOVEMBER 2008

GLOBAL PLANNERS NETWORK

The Global Planners Network (GPN) is a network of national planning associations, formed in order to facilitate sharing of planning ideas, approaches and good practices and, through this process, builds the capacities for planning across the globe. The GPN was formed in 2005 in preparation for the World Planners' Congress in Vancouver in 2006, where thirteen national institutes became signatories to the Vancouver Declaration. The principal institutions involved in organising this event on behalf of the GPN are the American Planning Association (APA), Canadian Institute of Planners (CIP), Planning Institute of Australia (PIA) and the Royal Town Planning Institute (RTPI). A full list of GPN members and signatories to the Vancouver Declaration on Reinventing Planning are listed below and can also be found on the GPN website (www.globalplannersnetwork.org). The GPN is also supported by other international organisations and networks such as the United Nations Human Settlements Programme (UN-HABITAT) and the Commonwealth Association of Planners (CAP).



CONGRESS DETAILS

Date

Friday 31 October - Sunday 2 November 2008

Please note: The Congress immediately precedes the World Urban Forum IV to be held 3 – 7 November 2008 in Nanjing, China (please visit www.unhabitat.org for further information).

Venue

The Congress will be held at the Zhenjiang City Official Conference Center and Hotel. The venue has been provided in cooperation with the Party Secretary and mayor of Zhenjiang. Zhenjiang is a historic city and is 70km from Nanjing, the venue of the World Urban Forum IV.



GPN MEMBERS

American Planning Association
 Bangladesh Institute of Planners
 Barbados Town and Country Planning Society
 Canadian Institute of Planners
 Ghana Institute of Planners
 Hungarian Society for Urban Planning
 Institute of Town Planners Sri Lanka
 Jamaican Institute of Planners
 Kenya Institute of Planners
 Malaysian Institute of Planners
 Nigerian Institute of Town Planners
 Planning Institute of Australia
 Royal Town Planning Institute
 Singapore Institute of Planners
 Société Française des Urbanistes
 South African Planning Institute
 Uganda Institute of Physical Planners

INVITATION TO SPONSOR

The GPN Congress Committee invite you to become a partner of the GPN 2008 Congress, to be held from 31 October – 2 November at the Zhenjiang City Official Conference Centre and Hotel, Zhenjiang, China.

Becoming a sponsor of the 2008 Congress will expose your organisation to key planning decision makers and allow you to showcase your products and services to a captive audience of hundreds of international delegates. This prospectus offers a range of sponsorship options for all budgets. There are Platinum, Gold, Silver and Bronze sponsorship packages available, or if you prefer you can sponsor a social function or other Congress materials.

In making a commitment to become a sponsor, your organisation will be assured of high profile exposure to the GPN community as the Congress will be widely promoted internationally through all national planning institutes.

For further information about sponsoring the 2008 Congress please contact:

American Planning Association

Deene Alongi
Director of Meetings and Conferences
Telephone: +1 312 786 6389
Fax: +1 312 431 9985
Email: dalongi@planning.org

Canadian Institute of Planners

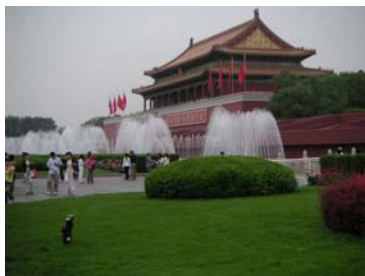
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Planning Institute of Australia

Larissa Hansen
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Telephone: +61 2 6262 5933
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Email: events@planning.org.au

Royal Town Planning Institute

Judith Eversley
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Fax: +44 207 929 8197
Email: judith.eversley@rtpi.org.uk



PROGRAM OUTLINE

Friday 31 October 2008: Orientation Tour, Congress Sessions, Welcome Reception and Banquet Dinner

Saturday 1 November 2008: Congress Sessions and Host Banquet Dinner

Sunday 2 November 2008: Congress Sessions and Congress Close

The GPN 2008 Congress will take the discussion forward from the inaugural Global Planners Congress held in Vancouver in 2006, to focus on lessons learnt, opportunities, constraints and challenges in applying the principles of Reinventing Planning-II. The themes of the Congress program are climate change and disasters, urbanization and poverty. The "Zhenjiang Communiqué" will be the main outcome of the Congress, outlining the agenda for planning in the future and raising critical issues for discussion with a wider audience at the World Urban Forum IV.

SPONSORSHIP OPPORTUNITIES

All prices are in US Dollars

Sponsor Benefits		Platinum \$20 000	Gold \$15 000	Silver \$10 000	Bronze \$10 000	Banquet Dinner \$8 000	Welcome Reception \$5 000	Orientation Tour \$4 000	Lanyards/ Name Tags \$3 000	Handbook/Program \$2 000	Luncheon \$1 000	Morning/Afternoon Tea Break \$700
Maximum number of opportunities available		1	5	10	Unlimited	1	1	1	1	1	2	4
Congress Sessions	Naming rights	● Congress				● Dinner	● Welcome	● Tour	● Lanyards/ Name Tags	● Program	● Luncheon	● Tea Break
	Complimentary Congress registration(s) including Welcome Reception, Orientation Tour and Banquet Dinner	3	2	1	1 x 50% Discount	2 x Dinner Only	2 x Welcome Only	2 x Tour Only				
	Verbal acknowledgements during Congress	●	●	●	●	● Dinner Only	● Welcome Only	● Tour Only				
Advertising/Promotion	Acknowledged as major sponsor in all marketing	●	●									
	Display advertising and signage at Congress (sponsor to provide)	●	●			● Dinner Only	● Welcome Only	● Tour Only			● Luncheon Only	● Tea Break Only
	Acknowledgement (some with logo) in all printed and electronic publications including registration brochure, Congress program and call for abstracts, recognising level of sponsorship	●	●	●	●	● Dinner Related Material Only	● Welcome Related Material Only	● Tour Related Material Only				
	Acknowledgement on Congress website (including link to company website), recognising level of sponsorship	●	●	●	●	●	●	●			●	●
	Sponsor's logo displayed on lanyards/name tags								●			
	Delegate list prior to Congress	4 Weeks	2 Weeks	1 Week	On Arrival							
	Advertisement in Congress handbook/program (if applicable)	Full Page	Half Page							Full Page		



World Urban Forum 4
第四届世界城市论坛
03-07 November 2008 Nanjing, China

GPN
GLOBAL PLANNERS NETWORK
Sharing new ideas about communities across the world

GLOBAL PLANNERS NETWORK 2008 CONGRESS APPLICATION TO SPONSOR FORM

Please forward your completed form to:

American Planning Association
Deene Alongi, Director of Meetings and Conferences
Postal Address: 122 S. Michigan Avenue, Suite 1600
CHICAGO, ILLINOIS, USA 60603
Telephone: +1 312 786 6389
Fax: +1 312 431 9985
Email: dalongi@planning.org

SPONSOR DETAILS

Surname _____ First Name _____
 Organisation _____
 Position _____
 Address _____
 Post Code/Zip Code _____ State _____
 Country _____
 Telephone _____
 Facsimile _____
 Mobile/Cellular _____
 Email _____

SPONSORSHIP PACKAGES

All prices listed below are in US Dollars.

Please tick appropriate boxes to indicate your preferred package.

<input type="checkbox"/>	Platinum Sponsor (\$20 000)	<input type="checkbox"/>	Gold Sponsor (\$15 000)
<input type="checkbox"/>	Silver Sponsor (\$10 000)	<input type="checkbox"/>	Bronze Sponsor (\$5 000)
<input type="checkbox"/>	Banquet Dinner Sponsor (\$8 000)	<input type="checkbox"/>	Welcome Reception Sponsor (\$5 000)
<input type="checkbox"/>	Orientation Tour Sponsor (\$4 000)	<input type="checkbox"/>	Lanyard/Name Tag Sponsor (\$3 000)
<input type="checkbox"/>	Handbook/Program Sponsor (\$2 000)	<input type="checkbox"/>	Luncheon Sponsor (\$1 000)
<input type="checkbox"/>	Morning/Afternoon Tea Sponsor (\$700)		

TOTAL COST US\$ _____

APPLICATION TO SPONSOR FORM CONT.

PAYMENT DETAILS

In order to confirm your sponsorship, please forward your Application to Sponsor Form and fifty percent (50%) deposit via post or fax to the American Planning Association (details on previous page). Final payment is required by 30 September 2008.

Please note: Confirmation of sponsorship is conditional upon this form being completed and all payment received. The organisers reserve the right to reassign any sponsorship package to another sponsor if these conditions are not fulfilled.

METHOD OF PAYMENT

Invoice - Please forward an invoice to facilitate payment.

Credit Card

Please charge US\$_____ to the following credit card:

MasterCard

Visa

Card Number _____ Expiry Date _____

Cardholders Name _____

Signature _____

CONFIRMATION

Upon confirmation, this contract is binding on the signature below.

I/We agree to comply with any terms and conditions or provisions relating to sponsors imposed by the GPN 2008 Congress venue providers, the 2008 Congress Organising Committee, the GPN or its agents. I/We acknowledge, understand and confirm that this is the full agreement and represents the total offer and benefits to be provided by the GPN.

Name (please print) _____

Organisation _____

Position _____

Signed _____

Date _____