

PBCD NEWS



American Planning Association
**Planning and the
Black Community Division**

Making Great Communities Happen

A Publication of the Planning and the Black Community Division
of the American Planning Association

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Author: Denise E. Gilmore



Kansas City has a secret treasure: the 18th & Vine Jazz District! Internationally known for its rich musical and baseball heritage; nationally known as the place to come for an authentic jazz experience and locally, the 18th & Vine Jazz District represents a mecca of African American culture and history. The historic 18th & Vine Jazz District is located within 2 miles of downtown Kansas City.

Photo: 18th and Vine Streets, Kansas City, Missouri

John Hope Franklin, the great historian reminds us “that our history is the most important asset that we have.” Memories of the past bring back sweet images of good times and of a people who overcame adversity. 18th & Vine evokes special memories of the music of Charlie Parker, Louis Armstrong, Bennie Moten, Jay McShann; and Musicians Local # 627. Linger back in the days of the Negro Leagues, those lucky enough to witness first hand the greats like Buck O’Neil, Satchel Paige and Jackie Robinson, who broke major league baseball’s racial color barrier in 1947. Families worshipped at Centennial Methodist and Barker Temple where faith provided the cornerstone of daily life. Students attended Attucks Elementary and Lincoln High School, where pride in community and self was instilled by teachers dedicated to educating minds.

Today, there is a revitalization of the historic Jazz District taking place that brings together the cultural heritage and the restoration of historic structures while fiercely protecting the rich social history of this community. The Apartments at Highland Place is a historic preservation redevelopment project that will provide 22 affordable housing units for new residents in the historic 18th & Vine Jazz District.

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Spring PBCD Newsletter

Issue Released: April 1st



**Melanie
Wilson**

GREETINGS FROM PBCD CHAIR

On behalf of the Executive Committee, I would like to extend to you our warmest wishes at the beginning of 2012. I was able to attend the recent APA Fall Leadership Meeting in Washington D.C. and learned about the new Divisions Initiative, "Planning for a More Dynamic Population." This initiative will have three primary themes:

1. **The Changing Face of America** – Demographic trends that will make our country different by 2030.
2. **Shrinking Cities** – Not all cities are growing, so how can we plan for cities that are downsizing? What impacts will that have on regions?
3. **Mega Trends** – What will be the upcoming opportunities in job creation and population shifts in the next two decades?

I can envision numerous opportunities for discussion about the new Divisions initiative's three primary themes within the context of PBCD. Please consider sharing your experiences and perspectives as an African American planning professional by writing an article or submitting a case study on one of the topics to our Communications Committee.

We are partnering with a local university to prepare a half-day forum on April 14th in Los Angeles, CA during the 2012 APA National Planning Conference timeframe to **discuss these highlighted themes and how we as Black planners will participate in the discussion – so SAVE THE DATE!** Preparations are nearing completion and information will be forthcoming soon. Check the PBCD website and your regular e-bulletins for final program details. In order to assist with helping members with A.I.C.P, CM credits, we have partnered with other divisions and universities to provide you with free webcasts. This provides PBCD with access to all of the offerings in the 2012 series. You can register for all webcasts offered but space is reserved on a first come, first serve basis and is limited to the first 1000 registrants. Register at www.utah-apa.org/webcasts or Twitter Feed @planningwebcast

The following FREE webcasts for CM are scheduled for the 1st Quarter of 2012:

- February 3: **Opportunities and Challenges in Rural Tourism Planning**
- February 10: **Planning for Innovation in Waste Management and Recycling**
- February 17: **Crossing Into New Territory: Suburban Immigration and Local Government Reactions in the Washington DC Region,**
- February 24: **Planning for Goods Movement: Players, Trends, Challenges, Transportation**
- February 29: **Regulating Sand and Gravel Mining: Lessons from Michigan**
- March 2: **Community Development in a Global Context: Gender-Aware Planning in African Cities**
- March 9: **Economic Impacts and Opportunities of Families: Children, Elders, and Caregivers**
- March 16: **The Aging Friendly Agenda**
- March 22: **Your Ethical Responsibility to Social Equity**
- March 30: **Technology in Community Building Applications: Implementation of Social Media, Computer Programming and Virtual Reality Platforms in Community Planning Initiatives**

Thank you for your support and remember that our leadership is here to serve you. Please let us know what we can do to bring more value to your membership!

For Better Communities,

Melanie Wilson (uncuva@gmail.com)



EXPERIENCE THE HISTORIC 18TH & VINE JAZZ DISTRICT ! (Cont'd from pg. 1)



Groundbreaking ceremony for The Apartments at Highland Place Historic Preservation Redevelopment Project. December 2011.

The Apartments at Highland Place is the adaptive reuse of seven historic buildings located in the 1800 block of Highland Avenue in the 18th & Vine National Register Historic District. These structures set vacant for the past ten years. The seven structures include six single-family homes and the former Rochester Hotel. All of the buildings have been determined to be contributing resources to the 18th & Vine Historic District. These structures reflect a period when African-American citizens moved to the area around 18th & Vine Streets and created a vibrant neighborhood with prosperous businesses and entertainment venues. The Rochester Hotel and its neighbors in the 1800 block of Highland Avenue are the last extant cluster of early twentieth century

residential development in the District and reflect the domestic lives of Kansas City's African-American population in the 18th & Vine Historic District. The groundbreaking ceremony was held December 6, 2011 with representatives of the City, State and project team. Construction began in December of 2011

with a projected completion date of December 2012. This project combines historic state and federal tax credits, private construction financing and public permanent financing by HUD and the City of Kansas City, Missouri. The Apartments at Highland Place was truly public-private collaboration.

How will you know when you've reached the historic 18th & Vine Jazz District? Look for the 18th & Vine place making sign, installed in 2010. This sign can be seen from all of the major highways as you approach downtown Kansas City heading east. As the district continues to develop and grow, we expect that this iconic sign will be a beacon inviting those who live, work and play in the Jazz District. Recently, the Vine Street Corridor Redevelopment Plan was undertaken to broaden the area surrounding the historic Jazz District for economic redevelopment. The plan builds upon existing revitalization efforts and expands consideration of the financial and administrative requirements to ensure successful future redevelopment.

The historic 18th & Vine Jazz District is a living legacy of the rich heritage passed down from the heyday of the 30's and 40's. To ensure that this history is not forgotten, the Black Archives of Mid-America will hold its grand re-opening to the public in June of 2012. The historic 18th & Vine Jazz District offers visitors an authentic experience. Only 5 minutes from downtown Kansas City, the Jazz District offers something for visitors of all ages. Cultural amenities such as the American Jazz Museum and the Negro Leagues Baseball Museum, the Mutual Musicians Foundation and the Kansas City Friends of Alvin Ailey provide a glimpse into the past while celebrating the present. Restaurants and night clubs offer good food and nightlife, reminiscent of the "old days" on the Vine. Diverse businesses offer professional services to the greater Kansas City community. Organizations such as the NAACP and the Urban League call the historic Jazz District home, adding to the social fabric and historical significance of the Jazz District. The Jazz District today has every reason to be proud, like a phoenix it rises from the ashes left by social, economic and political challenges. We celebrate those who were prescient in their foresight and took action to preserve this cultural gem; such as Horace M. Peterson III, The Honorable Emanuel Cleaver II, and the many individuals who personally devoted themselves to preserving African American culture and history in Kansas City. We continue to build an interwoven, sustainable neighborhood of entertainment, culture, education and business that is true to its people and heritage.

Denise E. Gilmore is President/CEO of the Jazz District Redevelopment Corporation (JDRC). JDRC promotes the 18th & Vine district as a premier destination for visitors and residents through strategic partnerships and special events. Redeveloping the historic district is the primary focus through active economic development activity and heritage preservation.



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HAVING CONVERSATIONS THAT ARE LONG OVERDUE - REFLECTING ON A YEAR OF LECTURES ON EQUITABLE DEVELOPMENT

Author: Carlton Eley

For the past year, I have enjoyed lecturing around the country and engaging audiences on the topic of equitable development. The forums were a reminder of an important point made by Alan Altshuler of Harvard University's Graduate School of Design. According to Altshuler - no planner will be able to consider his education complete, who has not grappled with the dilemmas Norman Krumholz faced. At the time, Altshuler was referring to Krumholz's career legacy of working on - equity planning."

Although I reside in Washington, DC, I was born and raised in North Carolina's "Black Belt." When I think of home, I am reminded of the lyrics from John Mellancamp's song - Small Town. As a result, there is a part of me that is always amazed that people from around the country want to hear a sociologist/urban planner deliver remarks about strategies for creating truly sustainable communities.



"Use to daydream in that small town (called Powellsville). Another born romantic that's me."

The lecture season started in March with an invitation to participate in Carnegie Mellon University's Washington Speaker Series at The Cosmos Club. The series is sponsored by the College of Engineering, and it explores issues residing at the intersection of policy, technology, and innovation. The Theme for this installment of the series was "*The Rebirth of Great American Cities: Smarter Strategies for Growth and Sustainability*." It was a evening of - elevator speeches - as a panel of five distinguished experts representing the public sector, private sector, philanthropic sector, Congress, and academia introduced breakthroughs and solutions within the span of one hour.

In May, I celebrated the start of summer in Chicago as a participant in the Strategic Alliance for Health Action Institute. My brevity in March was rewarded with a request to present twice at the Health Action Institute. Speaking in Chicago was a personal milestone. Thirteen years earlier, I completed graduate school at the University of Iowa, which is approximately a four hour drive from Chicago.

Equally important, Chicago is the place of origin for the term - equity development" as penned by the late Robert Mier whom served as Director of Development in the mid-1980s under Mayor Harold Washington. I will always cherish offering a keynote address on the topic "Building Healthy Communities through Equitable Development"

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EQUITABLE

HAVING CONVERSATIONS THAT ARE LONG OVERDUE - REFLECTING ON A YEAR OF LECTURES ON EQUITABLE DEVELOPMENT (Cont'd from pg. 4)

As the summer reached its zenith, I attended the 2011 National Urban League (NUL) Conference in Boston. For 101 years, NUL has been committed to encouraging economic empowerment and community parity within urban America. What organization is better suited for hosting a workshop that explores how to approach critical urban issues with a perspective that is socially and economically equitable. For this occasion, I wasn't asked to present. Instead, NUL's Vice-President for Housing and Community Development asked me to moderate the session - Urban Revitalization and Gentrification: Lessons from Harlem USA." The panel featured Kalima Rose of PolicyLink; Arva Rice of the New York Urban League; and filmmaker Rachelle Gardner. The workshop topic has been an area of great interest for years and moderating the discussion required a lot of discipline, *on my part*.

In the final quarter of the year, I had the pleasure of being with PBCD colleagues in Charlotte for the North Carolina Planning Conference. In Charlotte, Susan Jenkins of the Cherokee Preservation Foundation, Melanie Wilson of PBCD, and I explained to conference attendees that the approaches for encouraging sustainable communities are expansive and include methods like equitable development. We introduced successful projects in North and South Carolina. Finally, we identified strategies and programs for "ensuring sustainable development is equitable development." The conference session on equitable development was timely because the North Carolina General Assembly passed the Sustainable Communities Taskforce Legislation in 2010. There is a reference to equitable development in the legislation, and the conference session was a reminder that sustainable community initiatives and efforts to meet the needs of underserved populations need not be mutually exclusive.

Finally, the dialogue with close peers and allied professionals continued in Atlanta for the 39th Annual National Organization of Minority Architects Conference (NOMA). In Atlanta, I focused on celebrating trailblazers who pursued community visions that were large enough to meet the needs of physical, social, and human capital. Because it was an architects' conference, I guided the audience on a brief tour of "The Pantheon of Great Community Builders." It has been my experience that all great projects have a committed leader. The NOMA Conference gave me an opportunity to talk about the leaders (heroes and heroines) whose work I admire.



2011 NOMA Conference in Atlanta, GA.

As 2011 wrapped up, I was reminded that public interest for equitable development continues to grow. The 2,500 attendees who participated in PolicyLink's Equity Summit in Detroit represent one indicator of increasing demand. As a practitioner, I look forward to the day when equitable development becomes a normal part of the dialogue among stewards of the built environment. Until then, I'll keep prepping, thinking, and refining my message so that I won't disappoint as a story-teller.

Carlton Eley is an environmentalist, urban planner, and lecturer. Carlton is a member of the Planning and the Black Community Division of the American Planning Association, and he serves on the advisory board for the Washington, D.C. Chapter of the National Organization of Minority Architects. Follow him on Twitter @ twitter.com/Eleytown

STRATEGIC NETWORKING: WHO IS IN MY INNER CIRCLE?

Author: Jeremy Watson

The current state of the economy makes it an extremely daunting time for recent college graduates and lesser experienced professionals to secure career opportunities. Job seekers far outnumber open positions and more experienced applicants have a tremendous edge over many younger candidates that may only meet minimum requirements. How does a recent graduate or young professional stand out among a crowded pool of applicants? Excellent grades, internships, and extra-curricular activities are pertinent ways to make a great first impression. However, during these turbulent economic times the old adage, "It's not what you know - But who you know," may be just as important. Therefore, in addition to developing marketable job skills, young professionals must also establish a strong social network.

Rob Cross and Robert Thomas co-authored the article "A Smarter Way to Network," in the July-August 2011 issue of the *Harvard Business Review*. Cross and Thomas propose four steps to building a better network. First, analyze your current network. Take inventory of the people you associate with. Where are they located – in your class, on your team at work, inside or outside your organization? What do you gain from your interactions with them? Are those encounters stimulating or energizing? Energizers tend to bring out the best in those around them, so having people who motivate you within your circle are vital. Next, categorize your relationships by the benefits they provide. According to the authors, benefits generally fall into one of six basic categories: information, political support and influence, personal development, personal support and energy, sense of purpose or worth, and work/life balance. Categorizing your relationships will allow you to see if your network is enhancing your abilities or keeping you stagnant. You may also determine where there are gaps, redundancies, or people you rely upon too much or not enough.

The second step is to de-layer your network. Make some tough decisions to remove or reduce relationships that are redundant or energy sapping. Third, diversify your network. Look for ways to increase interactions with people inside and outside your current network. Look for connections to meet needs that are not being met or could be bolstered. A great way to do this is to connect your network to your professional and personal goals. *Write down three goals you hope to achieve in the next year, and then list people who could help you attain them.* What information or expertise, political support or relationships, personal development and support do you need? Is your network sufficient to reach your goals? If not, where are the holes? This makes it much easier to identify what interactions you need to add in the future and begins the process of figuring out how to build those relationships. Lastly, you must effectively capitalize on the relationships you have. Your network is there for a reason (remember the benefits listed above), so use it! Also, begin to look for areas where you can maximize your network. For example, you rely on a group of people for personal development but perhaps an individual in this sphere could also provide information or expertise.

The art of networking has never been more relevant. However, non-productive relationships or making pointless connections rarely bear fruit. As you look to strengthen your network, remember that quality is more important than quantity. Do the number of friends on *Facebook* or followers on *Twitter* correlate with your level of professional success? Building a strong network will be an ongoing task. Therefore, you must continue to capitalize on your relationships throughout your career. The ability to master networking could make the path towards achieving your professional and personal goals less challenging.

Jeremy Watson is the outgoing PBCD Student Representative. He graduated from the Urban & Regional Planning Program at Virginia Tech in May 2011 and is a Project Manager for Arlington County, Virginia. jeremy.r.watson@gmail.com



APA LEGISLATIVE POLICY UPDATE

A short summary of planning-related federal legislative and policy activities which may impact your local community. Status of fiscal year 2012 funding: The current Continuing Resolution expired December 16th. A Minibus Appropriation bill has been passed for Ag-THUD-CJS (Agriculture, Transportation, Housing and Urban Development, Commerce, Justice and Science), but not for the remainder. It was expected that there would be a series of minibus (as opposed to an omnibus) bills would be passed for the remainder, but that does not appear likely. Passage of an omnibus bill for the remainder also has problems because of policy differences from Interior and EPA.

Within the THUD bill, the **CDBG program funding has been cut, but the administrative cap of 20% remains.** CDBG funding is back down to where it was in the 1980s, not adjusted for inflation. Future **HUD Sustainability grants have been eliminated, but the HUD office remains.** Ironically, the latest round of Grant recipients were announced December. The Choice Neighborhood program remains. There has been a lot of attacks on HUD's formula-based programs (CDBG, HOME, etc.), and GAO has been directed to study waste fraud and abuse in HUD. **Public Housing Operating Fund has been reduced.**

TIGER grant funds remain, though reduced. High Speed Rail funding has been eliminated, but AMTRAK funding remains. Transportation funding overall is down, but many in Congress see infrastructure as important in job creation.



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The failure of the Super Committee was discussed and its potential effects on fiscal year 2013 funding. The failure triggers automatic caps in funding, but there will be no immediate sequestration of current funds. Under the caps, there is no requirement for across-the-board cuts.

The Livable Communities Act has been reintroduced (S1621 and HR3325), but its future is clouded by the lack of authorization/appropriation chances given the budget constraints.

The current extension of SAFETEA-LU (transportation) expires in March 2012. There appears to be bipartisan support for infrastructure, but funding remains an obstacle. In the House, Rep. John Mica - Florida has released a blueprint for a 6-year bill, with additional funding from energy exploration royalties on federal lands (i.e. ANWR, offshore, etc.) There is opposition from environmental concerns. In the Senate, the Environment and Public Works committee has marked up their 2-year bill, but it needs concurrence from other Senate committees with jurisdiction (Banking Committee over transit, Commerce over rail, and most importantly, Finance needs to come up with an additional \$12 billion to cover the costs.) MAP-21 (Moving Ahead for Progress in the 21st Century), includes \$109 billion over two years, consolidation of 90 programs down to 30 focused into five core areas, focus on performance measures, and changes to Metropolitan Planning Organizations (MPOs). MPOs would be split into two tiers (above and below 1 million population) and MPOs with less than 200,000 population would be generally phased out. This would affect nearly 2/3 of all MPOs. Funding programs would be combined and renamed. For example Enhancements and Safe Routes to Schools would be included in CMAQ. States could choose to opt out of the Enhancement program. The Transportation Infrastructure Finance and Innovation Act (TIFIA) program would be expanded, with a rolling application and focus on expedited project delivery.

MAKING THE MOST OF APA'S 2012 NATIONAL PLANNING CONFERENCE

Submitted By: APA

Sessions, workshops, facilitated discussions, GIS training, mobile workshops, networking opportunities. With hundreds of activities packed into four days, APA's National Planning Conference has something for everyone but with so much to choose from, it can be difficult to know how to spend your time. Here are some tips to help you make the most of APA's 2012 National Planning Conference in Los Angeles.

APA's National Planning Conference



Plan Ahead

At any given time at the conference, there are dozens of options to choose from. A session on climate change, a stop at the Technology Showcase, a bicycle tour of the city. Trying to decide on the fly can be tough. Instead, build your schedule before you get to Los Angeles. The full list of conference activities is online at www.planning.org/conference and is searchable by keyword, topic, speaker name, and activity type. Sample schedules are also available to help you get started. You can pick and choose the activities that interest you most and save them in a customized schedule. Then, before you head to LA, download your schedule to your phone or PDA.

Don't Miss the Big Events

It's easy to find sessions and other activities that specifically address your special interests, but be sure not to miss the conference events that bring everyone together for a big-picture look at the field. The opening and closing keynote addresses will connect you to big names and big ideas. Plenaries on policy, international planning, and more offer broad perspectives and thought-provoking discussions. The National Planning Awards Luncheon gives you a glimpse of successful projects and potential models for your future work. The APA and AICP Annual Meeting is your chance to hear from APA's elected officers. Be sure to make room in your schedule for these key events.

Use Tracks to Organize Your Day

Many activities at the conference are grouped into tracks to make it easy for you to follow a particular subject that interests you. Tracks in 2012 are: The Changing Face of America; Communicating Planning; Emerging Markets for Practitioners; Food Systems Planning; Military Installations Reinvented; Organizing and Managing the Planning Function; Scales of Planning: Site/Neighborhood/Community and Beyond; Small Town and Rural Planning; Transit, Rail, and Alternative Modes: Reducing GHGs; and Urban Design and Public Benefit. You can search the online program by track.

Make Time for Informal Networking

Past attendees tell us one of the most valuable aspects of the conference is the opportunity it provides to talk with colleagues from around the world. Stop by the Planning Expo to hear about latest programs and services from the people who've created them. Sign up for some of the social events to catch up with old friends and meet new ones. Sit in on a facilitated discussion to hear how planners from other areas are tackling the challenges your community faces. Stop by a division meeting or get-together for news on division activities.

Get Out and See the City

Mobile workshops at the conference are your chance to see a world-class American city from a planner's perspective. In 2012, see how Los Angeles is reinventing itself By investing in transit, green design, and livable neighborhoods. Go beyond the Hollywood image of the city—and its surrounding communities—to see how real Angelenos live and how your colleagues in the area are putting great ideas into practice. For a preview of planning in Los Angeles, check out APA's new blog *Reimagine Los Angeles*: blogs.planning.org/conference

www.planning.org/conference

2012 Key Conference Dates

January 24, 2012	Conference scholarships deadline
February 14, 2012	<u>Student volunteer deadline</u>
February 16, 2012	<u>Early conference registration deadline</u>
	<u>Pre-registration ends</u>
	<u>Hotel reservation deadline</u>
March 15, 2012	<u>Exhibitor applications due</u>
	<u>Last day for refunds or exchanges</u>
April 14-17, 2012	APA National Planning Conference in Los Angeles

Questions? Contact: Sef Okoth (312) 772-1807 / seferinus22@yahoo.co.uk

www.planningandtheblackcommunity.org

PBCD Draft Navigating Schedule - 2012 APA National Planning Conference

April 14 - 17th, Los Angeles, CA

www.planning.org/conference

	PBCD Sponsored Event	PBCD Member Related Event	PBCD Independent Event	APA Conference Event							
PBCD Draft Navigating Schedule - 2012 APA National Planning Conference											
April 14 - 17th, Los Angeles, CA www.planning.org/conference											
Saturday, April 14, 2012	PBCD FORUM & SCHOLARSHIP LUNCHEON 10:30 AM - 2:00 PM Registration: \$30 *A New American Reality: How Do We Plan for A Diverse Economy and Aging Population?*(University of Southern California) <i>(Additional Details Forthcoming)</i>		AICP Exam Prep (W450) 8:00 AM - 12:00 PM Cost: \$25 registrants / \$40 (others)	AICP Community Planning Workshop (P350) 8:30 AM - 4:30 PM CM: 4.0 Cost: \$25	Copiah County Bike and Pedestrian Trail (Capstone Presentation I) (S632) 10:00 AM - 12:00 PM CM: 0	Investment and Hope Amid Population Decline (S404) 9:00 AM - 10:15 AM CM: 1.25 Cost: \$0	Ethics of Changing Jobs (S408) 10:30 AM-12:00 PM CM: 1.5 Cost: \$0	PBCD Networking Event (8:00 pm -) <i>(Additional Details Forthcoming)</i>			
Sunday, April 15, 2012	Opening Keynote (S701) 8:45 AM - 10:15 AM CM:1.0 Cost:\$0		Diversity Forum (S456) 10:30AM - 11:45 AM (Forum/Panel) CM:1.25 Cost:\$0		Enhancing Social Equity through Green Infrastructure (W008) 11:00 AM - 3:00PM CM:3.0 Cost:\$70 <i>(Mobile Tour co-sponsored by PBCD, Latinos and Planning, and the Environmental Planning Divisions)</i>		Transit-Focused Community Revitalization and Retail Development (S505) 2:30 PM - 3:45 PM CM:1.25 Cost:\$0 <i>(PBCD By-Right Session)</i>	Economics of Land Use (S596) 2:30 PM - 3:45PM CM:1.25 Cost:\$0	"All Aboard" ReImagineLA! An Opening Night Party (P102) 7:00 PM - 10:00 PM Cost: \$40 <i>(includes food & two drink tix)</i>		
Monday, April 16, 2012	Ethical Challenges for Planning Consultants (S459) 7:30 AM - 8:45 AM CM: 1.25(E) Cost: \$0	Global Planners Network Presidents (S704) 7:30 AM - 8:45 AM CM: 1.25 Cost: \$0	School Infrastructure for the Next Generation (S537) 9:00 AM - 10:15 AM CM:1.25 Cost:\$0	Repositioning Inglewood (W031) 9:15 AM - 1:45 PM CM:3.5 Cost: \$75 <i>(PBCD Mobile Tour)</i>	APA Awards Luncheon (P005) 12:00 PM - 2:00 PM Cost: \$0	Connecting Philanthropy and Planning (S809) 2:30 PM - 3:45 PM CM:1.25 Cost:\$0	Special Presidential Session - AIA, ASLA, ASCE, and APA Presidents Forum (S556) 2:30 PM - 3:45 PM CM:1.25 Cost:\$0	Better Outcomes through Broader Outreach (S810) 4:00 PM - 5:15 PM CM: 1.25 Cost: \$0	Career Reality (X100) 4:00 PM - 6:00 PM CM: 1.25 Cost: \$0	Ethical Challenges (S587) 4:00 PM - 6:00 PM CM: 1.25 Cost: \$0	PBCD-Division Business Meeting (X018) 7:00 PM - 9:00 PM CM:0 Cost:\$0 <i>Keynote Speaker: Dr. Mintesnot Woldeamanuel (Professor of Urban Planning Studies - California State University North Ridge)</i>
Tuesday, April 17, 2012	Where's the Diversity? (S603) 7:30 AM - 8:45 AM CM:1.25 Cost:\$0		Transforming a Culturally Historic Community (S613) 9:00 AM - 10:15 AM CM:1.25 Cost:\$0		Planning for the Demographic Remix (S626) 10:30 AM - 11:45 AM CM:1.25 Cost:\$0		Save the Date ! CHICAGO 2013 APA National Planning Conference (April 13 - 17, 2013)				

NOTE: Some events have time conflicts. Schedule subject to change. January 2012.

APA'S 2012 National Planning Conference | Saturday, April 14–Tuesday, April 17

LA 2012

SEE YOUR CAREER IN A WHOLE NEW LIGHT



APA 2012 NATIONAL PLANNING CONFERENCE

Los Angeles, CA (April 14 – 17th)

www.planning.org/conference



REPOSITIONING INGLEWOOD

Mobile Tour Code: W031 CM: 3.5 Cost: \$75

Join us on this exciting mobile tour to learn how the City of Inglewood, CA, home to African American and Hispanic majority populations, is repositioning itself for transformation. Learn about Inglewood roadmap to resilience from environmental justice issues to leveraged new opportunities with transit and redevelopment. The new Florence/La Brea light rail transit station connecting to the Los Angeles international (LAX) airport. The planned Florence/La Brea station will be located adjacent to Downtown Inglewood and the Inglewood Civic Center, offering a rare opportunity to leverage public transit for the revitalization of the surrounding neighborhoods and the City. Explore plans for an energetic and vibrant future 238-acre mixed-use community, known as *Hollywood Park Tomorrow*, featuring stylish homes, expansive open space, and sought-after retail springs to life. It will include a casino, hotel, residential, retail/entertainment, office/commercial spaces, and community-servicing and recreational uses. Visit mixed-use and commercial redevelopment projects and learn about changing demographic impacts on Inglewood and the LA region. Participants will also visit neighborhood and landmark sites and enjoy a moderated panel lunch discussion with local project partners and Inglewood officials. Includes a soul food lunch and exclusive PBCD VIP networking invitation. Motorcoach and walking.



Sponsors: Planning and the Black Community Division (PBCD) of the American Planning Association (APA); City of Inglewood, CA

? zuniz89@hotmail.com

DATE

MONDAY, APRIL 16, 2012

TIME

9:15 AM - 1:45 PM

TICKETS

www.planning.org/conference



PBCD FORUM & SCHOLARSHIP LUNCHEON

A New American Reality:

How Do We Plan For A Diverse New Economy and Aging Population?

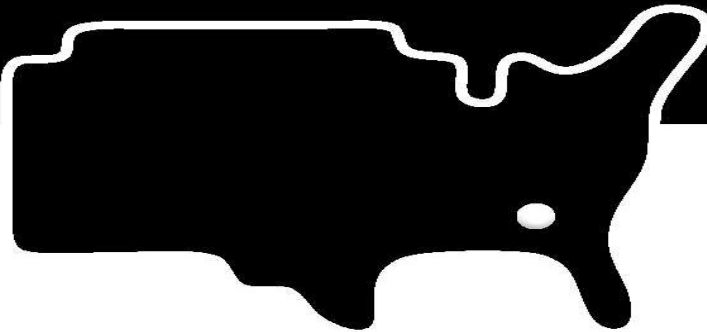
Location: University of Southern California (USC), Los Angeles
Date: April 14, 2012 (Saturday)
Time: 10:30 AM - 2:00 PM
Registration: \$30 (lunch included)

To Purchase Tickets:

1. Send \$30 Check made payable to "The Planning and the Black Community Division of APA" and mail to Attn: Aldea Douglas, AARP, 601 E. Street, NW, Washington, DC 20049. Receipt to be provided.
2. Visit PBCD website for Online Registration (Paypal Account)
3. Register On Site

This event is anticipated to be submitted for CM. For Questions Contact:
Sef Okoth (seferinus22@yahoo.uk.com)

(More Details Forthcoming!)



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INSPIRATION

THE EDWARD BLAKELY AWARD

Submitted By: Jeffrey Lowe

Edward Blakely was present for the announcement of the award's establishment on October 13, 2011, at the annual meeting of ACSP held in Salt Lake City, Utah. A description of this award is included below. For questions, please contact Betsy Sweet, Secretary/ Treasurer of POCIG, at elsweet1@gmail.com, or immediate past Co-chair of POCIG June Thomas at thomasju@umich.edu. More information about POCIG is available at its web page: <http://www.acsp.org/resources/interest-groups/pocig> and more information about ACSP is available at <http://www.acsp.org>

The Planners of Color Interest Group (POCIG), a group affiliated with the Association of Collegiate Schools of Planning (ACSP), is pleased to establish the Edward Blakely Award. This achievement award will be given each year to a worthy honoree who has supported the cause of social justice, particularly in urban planning or development, for communities of color. This award is in honor of Edward Blakely, who has offered extraordinary service as both scholar and practitioner, following examples from his family, including in particular his father Edward Blakely, his mother Josephine Carter Blakely, and all of his uncles and aunts and cousins who lived and worked for social justice in communities of color, particularly during the years of legally-enforced racial segregation.

Prof. Edward Blakely is Honorary Prof. of Urban Policy at the US Studies Centre, University of Sydney, Australia, and previously served for two years as Executive Director of the Office of Recovery and Development Administration for New Orleans following the devastation of Hurricane Katrina. One of the world's leading scholars and practitioners of urban policy, he has been Dean of the School of Urban Planning and Development at the University of Southern California and Dean of the Robert J Milano Graduate School of Management and Urban Policy, New School University in New York City. He has also held professorial appointments at the University of California Berkeley, the University of Southern California, and the University of Sydney. He is the author of five books and more than 100 scholarly articles as well as many essays and opinion pieces. His books include *Separate Societies: Poverty and Inequality in US Cities*; *My Storm: Managing the Recovery of New Orleans in the Wake of Katrina*; *Fortress America*; *Planning Local Economic Development: Theory and Practice*; and *Rural Communities in Advanced Industrial Society*. His extensive record of public service includes advising the Organization for Economic Cooperation and Development, state and federal governments in Australia and the United States, as well as governments in Korea, Japan, Sweden, Indonesia, New Zealand, and Vietnam. A Fulbright Scholar, Professor Blakely earned his BA at the University of California Riverside, his MA at University of California Berkeley, and a PhD at UCLA.

This award, to be presented at the annual POCIG business meeting, may go to planning or related academics or to professionals who have supported the cause of social justice for communities of color in their work. Such awardees will not be limited to residents of the U.S. or to faculty of ACSP member schools. POCIG will appoint a selection committee in the spring of 2012 for the first cycle of selection.



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NCAPA SUMMER FELLOWSHIP 2012

North Carolina Chapter of APA (NCAPA) Seeks Applicants for Summer Fellowship

The NCAPA Fellowship Program was created to increase diversity in the planning profession by fostering increased interest among minority students and women in the field of urban planning. Towards this goal, NCAPA is offering a \$1,500 Summer Fellowship for women and minority students pursuing graduate or undergraduate planning degrees or planning related degrees. The Fellowship Program will be conducted from June 1 – Aug 30 and will pay \$500 per month during the three month period.

The application deadline is March 23, 2012.

Fellowship Objectives:

- To gain knowledge about the planning process.
- To gain knowledge of best planning practices.
- To build skills for effective communication (written, verbal, presentation) with local governments, state and federal agencies, and citizens.
- Conduct policy research on a current topic as assigned, producing a final report (may include an evaluation of how municipalities and counties are handling this policy throughout the state, highlighting successes and opportunities, or how other states are addressing this policy, creating recommendations for the state of NC).
- Assist with the NCAPA Great Places Initiative and NC Planning Conference.



American Planning Association
North Carolina Chapter

Making Great Communities Happen

The \$1,500 fellowship is available to graduate and undergraduate woman and minority students majoring in urban planning, urban design, urban studies, geography or public administration at an accredited university in North Carolina. The applicant should be a full-time student with a minimum G.P.A. of 3.0 (on a 4.0 scale). Eligible students interested in applying should obtain an application by visiting www.nc-apa.org/diversity

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EMPLOYMENT RESOURCES

- American Planning Association - Jobs: www.planning.org/jobs/search/
- Planetizen - Jobs: www.planetizen.com/jobs
- Local APA Chapters: www.planning.org/chapters/
- Virginia Association of Counties: www.vaco.org/Employment.html
- Virginia Municipal League: www.vml.org/JOBS/jobs.html
- Govtjobs.com: www.govtjobs.com/
- Governmentjobs.com: www.governmentjobs.com
- Govtjob.net: www.govtjob.net/job_openings.htm
- USAJobs.com (Federal Government): www.usajobs.gov/
- New Jersey League of Municipalities: www.njslom.org/classifieds_jobs.html
- California Job Service: www.caljobs.gov
- Architecture Crossing: www.architecturecrossing.com
- Geography Jobs: www.geographyjobs.com/
- GIS Jobs: www.gisjobs.com/
- GIS Jobs Clearinghouse: <http://www.gjc.org/>
- GeoJobs.org: www.geojobs.org/
- GIS.com: www.gis.com/content/find-gis-job
- Foundation Center Jobs: <http://foundationcenter.org/pnd/jobs/>
- Indeed: www.indeed.com
- Cyberbia Job Resources (Mega Listing): www.cyberbia.org
- Urban Planning Now: www.urbanplanningnow.com
- USA Jobs: www.usajobs.com
- The Chronicle of Philanthropy- Jobs: <http://philanthropy.com>
- National Forum of Black Public Administrators: www.nfbpa.org

RESOURCES

2012 AICP EXAM REVIEW WEBINAR SERIES

Taking the AICP exam soon? Need exam preparation and resources? Experienced instructors from the Illinois, Maryland, Pennsylvania, and North Carolina chapters will present information during a free 2012 AICP Exam Review webinar series.

REGISTER: www.utah-apa.org/webcasts

The **FREE** webinars will cover the following topics:

- February 10: Exam Overview
- February 10: Spatial Analysis of Planning Practice
- February 17: Functional Areas of Planning Practice
- February 24: Public Participation and Social Justice
- March 2: Plan Making and Implementation
- March 9: Research and Quantitative Methods
- March 16: Planning Law
- March 23: AICP Code of Ethics
- March 30: Planning History and Theory



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NEWS YOU CAN USE

CHANGE OF ADDRESS

The Planning and the Black Community Division of APA does not maintain address lists. All lists are maintained at the national APA office and are emailed to the division each month. If you are a member that recently moved or changed jobs, update your contact information by e-mailing: addresschange@planning.org, **OR** go to Member Login at www.planning.org/myapa/ to **instantly change your information**, or write to: American Planning Association, 97774 Eagle Way, Chicago, IL 60678-9770. Members are advised to please keep your email contact information current to continue to receive PBCD communications and invitations.

MEMBERSHIP INFORMATION

If you know someone interested in joining PBCD or the American Planning Association, contact APA by calling (312) 431-9100 or visit their website at www.planning.org/join. A division membership application is included at the end of the newsletter for your convenience as well. Contact PBCD Vice Chair for Programs, Sef Okoth, at seferinus22@yahoo.uk.com with any membership related questions.

CONTACTS

- Direct Newsletter, communications or submittals for bi-weekly E-Bulletins to zuniz89@hotmail.com
- Direct membership or event planning questions to the PBCD Vice Chair for Programs.
- Direct financial inquiries, sponsorship and payments to the PBCD Treasurer.
- Direct all other matters for the PBCD Executive Board to the Chair or Vice Chair for Programs.

See PBCD Executive Leadership listing at the beginning of this newsletter issue on page two for contact information.

SUBMISSION OF PBCD NEWSLETTER CONTENT

The Planning and the Black Community Division of APA welcomes interesting, relevant and tailored original or reprinted articles with permission, letters to the editor, case studies, job announcements, photos of planning events or division or local happenings, calendar listings, information on planners on the move, membership news, professional development opportunities, events, etc. that will appeal to our members. We are always interested in publishing items you think may be of interest to other members, communities or affiliate organizations. In general, articles should be 1-3 pages in length; however, we are flexible. Graphics or illustrations are especially welcome. Articles may be edited for space or content. The PBCD Newsletter is published quarterly and is distributed to a vast national readership and posted online at www.plannigandtheblackcommunity.org

NEXT SUBMITTAL DEADLINE: February 24, 2012 - Calvin M. Whitaker at cmwhitaker@yahoo.com

MEMBER REMINDER - STAY IN THE KNOW !

CHECK YOUR BI-WEEKLY E-BULLETINS AND BACK ISSUES OF PBCD NEWSLETTERS

APA Divisions

Dues for all divisions: APA regular members \$25; APA student and new professional members \$10; Nonmembers \$40.¹

Check the divisions you want to join.

- City Planning and Management**
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- Gays and Lesbians in Planning**
- Housing and Community Development**
- Indigenous Planning**
- International**
- Latinos and Planning**
- New Urbanism**
- Planning and Law**
- Planning and the Black Community**
- Planning and Women**
- Private Practice**
- Regional and Intergovernmental Planning**
- Small Town and Rural Planning**
- Technology**
- Transportation Planning**
- Urban Design and Preservation**

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²This will be your e-mail address of record. APA will use it to conduct electronic voting, deliver member benefits, and perform other administrative tasks.



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10/09

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PBCD NEWS



American Planning Association
**Planning and the
 Black Community Division**

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