

GALIP GAYZETTE



American Planning Association
**Gays and Lesbians
in Planning Division**

Making Great Communities Happen

A Publication of the Gays and Lesbians in Planning Division
of the American Planning Association

Fall 2011

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The Gays and Lesbians in Planning (GALIP) Division of the American Planning Association (APA) addresses planning topics and issues that relate to the LGBTQ community. GALIP is a professional network comprising planners, students and related-industry professionals. Membership in APA is not required. Members of the Division and friends work together with APA and other professional organizations in support of GALIP's mission.



American Planning Association
**Gays and Lesbians
in Planning Division**

Making Great Communities Happen

National Community Planning Month: GALIP in Greenwich Village, NYC

BY: CADE HOBBIK, AICP

THIS IS THE FIRST ANNUAL EVENT THAT AIMS TO:

- ✓ 1. Celebrate National Community Planning Month
- ✓ 2. Publicize the role gay planners have in shaping the world around us
- ✓ 3. Gain new members
- ✓ 4. Generate revenue for the Division
- ✓ 5. Encourage future local activity among members
- ✓ 6. Earn CM credits, and
- ✓ 7. Get members to have fun, learn something, and get outside and really look at the world

series of National Community Planning Month GALIP tours. The New York Metro Chapter did a fantastic job helping to organize and get the word out – and helping to arrange for CM credits – and as a result, we had over 20 participants.

The gay community recognizes the iconic stature of Greenwich Village in gay history. But each of us knows the Village in a different way. My very first emergence onto the streets of New York was from the IRT line at 7th Avenue, in the heart of the Village, the same steps taken by Jane Jacobs (I'm told) on her first visit. I was shocked. I had heard about how gay it was. The Village, so far as I knew, was the center of the Gay Universe.

It didn't seem so very gay.

But after a little time, I got to know the neighborhood and its residents. Our GALIP tour was a condensed immersion course in "reading the voice of the Village." (Yes, that's a take on the local paper, The Village Voice, which is such a great name for a paper belonging to a neighborhood with such a great voice.)

In a short walk from Sheridan Square (site of Stonewall and the memorial park), west to the Hudson River, planners learned about

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CHAIR COLUMN
Cade Hobbick, AICP

NEW IDEAS FOR AMERICA'S FUTURE



“New Ideas for America’s Future.”
That is this year’s theme for National Community Planning Month (October 2011).

We planners can easily get stuck on the conceptual threshold between “now” and “then” – the future, the someday...our eyes stick to the pieces of paper and maps that we rely on to navigate from now to then, here to there. The truth is, that is life – life is the constant navigation, adjusting course, charting new courses and sometimes not making it out of the harbor. That’s the life of cities and neighborhoods, too; they are always changing, sometimes even despite their image.

“The neighborhood just isn’t what it used to be.” That seems like it could be an interesting theme for the month. Until you think about it. The neighborhood never was just like we think it used to be, or if it was, it wasn’t always that way. Even the Village, in its gay heyday, wasn’t so for more than a decade or two, really.

Neighborhoods live and grow and are born and die just like people. Progeny

neighborhoods live on, sometimes carrying on the physical characteristics of their forefathers, cursed with the stories of them maybe, or blessed with their legacy.

So what are we to be considering, when we look for new ideas for America’s future?

I think it’s safe to say that we should not rely on legacy. Nor should we be intimidated by mistakes of prior generations. Nor should we fear making mistakes of our own. We need to be out there living like planners. Come out of the closet, so to speak, as planners and set our profession back on track to being recognized for responding to issues people care about.

So just do something. Do something with your fellow GALIP members in your city. Go out to dinner with people and talk to them about planning. Consider what you, as a planner, don’t do now out of habit or daily ritual. Consider your planning paradigm: what do you think planning is all about, and how can you readjust that for a future that is even better than you had anticipated when you first set sail, fresh from planning school? And this may require stepping outside “the choir” and congregation of planners and like-minded professionals, and even listening carefully to what is being said that you don’t like to hear. (Yes, turn your back on me, even, and listen to what people who don’t read this newsletter have to say.)

At the APA Fall Leadership Conference in Washington, D.C., last month, my fellow Division and Chapter leaders and I were offered some meaningful insight into what “New Ideas for America’s Future” might mean. Simply: jobs. If you, as a planner, can set the foundation for new jobs in your community—and even outright make those new jobs come to fruition—then you may be the new face of planning leadership. You may have your statue erected in public places. Seriously. It is sad that this even sounds funny, because it isn’t. Our

communities need help, economic help of the kind we think of when we say “teach a man to fish...” and then see to it that fishing actually works.

The economy and job market are fundamental concerns of almost every American. And in the eyes of many Americans who may pause to consider “planning” and what that means, planners are either concerned about the economy and jobs, or they are not; either for job creation or not; making new jobs happen...or not.

Keep these thoughts in mind as you go about your daily work, your weekend fun, and as you enjoy this edition of Gayzette. As you read, you will notice a couple themes emerging in our Division. First, GALIP is a network. We are concerned about the health of the network and its capacity to effect positive change in the world. Second, we are keeping score. We have had some recent wins and successes. We should be proud of them and recognize and use them as examples of what it means to be a member of GALIP and what it means to be a healthy network.

KEEPING SCORE

We are introducing with this issue some format enhancements to help us keep track of our accomplishments throughout the year.

Look for the “score cards” that precede news items related to strategic planning efforts.

National Community Planning Month: GALIP in Greenwich Village, NYC

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this legendary place from two men who lived, worked and had a lot of memorable times there. Much of that legendary place currently lives on in history—there are echoes in the built environment, but only if you know what to look for or are shown by someone who knows. This is one of the greatest values of community – recognizing its history, teaching it. Planners can teach the history of the built environment (including the closed down, burned down, renovated, retrofitted, gentrified, razed and replanted “built environment”).

When I first arrived in the city, about 12 years ago, I heard the stories about the various bars, some of which may have still existed, most of which did not. I met people, and their friends, the friends of friends, just walking down the street. And that is part of what began Rick’s tour: helping the group understand what the neighborhood was like. Paraphrasing him justly, I hope, “it seemed a blessed place for the gays.” Just living in the neighborhood at the time offered residents a tour every evening. People were out and about, socializing.

This tour began at the Stonewall Inn. That is a logical and easy place to meet; but really, the tour doesn’t begin with stories of activism, it begins with stories of community, of fun, of happiness and honest pride, funny personal anecdotes, all sorts of “firsts,” ... a little land of opportunity to live a very gay life, which attracted the gay men wanting to live that life. That is where the bars and entertainment venues were; that is where people could walk down the street and know their neighbors. So yes, that is still there for a lot of the residents, gay and otherwise...because it’s the Village.

And what about these Adult Uses? They were attractors. So much so that a neighborhood zoned primarily for intensive commercial and light manufacturing became more and more residential. Even knowledgeable New Yorkers may look around at the buildings in the area and question that it was ever mostly industrial... yes, some of the building forms seem loft-like, but not all of them, and the ones that do certainly look comfortable now. As the neighborhood changed to incorporate more residential uses, alongside many existing ones, including churches and schools that

are the traditional neighborhood nodes, it was clear these new residences were for “the gays.” The property owners and developers understood that market.

Young men, attracted by the adult uses, were not repelled by the largely industrial character of the neighborhood, while young families unfamiliar with the neighborhood may have preferred other locations in the city. Those people who did live in the area already, including the churchgoers and families with school children may not have been so concerned about either the industry or the gays. (During this very discussion, our group was reminded of the specialness of this place as Rick paused and we gave over the sidewalk to a group of nuns in light blue habits, a scene Woody Allen would appreciate but not necessarily be able to place so adeptly.)

Concern for the human condition, however, also means responsible building – safe, legally conforming housing and buildings and business operations. And that means all businesses, even the ones that you don’t find in a lot of other places – those “attractors.” And eventually, those adult uses evolved, in placement and in format, mostly becoming less obvious from the street.

And so begins a tradition of evolving neighborhood development policy. For example, getting a Certificate of Occupancy for one existing use may require moving it to the basement, or renovating the interior space or adding another, more conventional commercial use; one-room clubs were retrofitted with interior partition walls; restaurants were added to rooftops; video stores were added to the storefronts; etc. Before you knew it, there were lots of video stores.

Certain zoning regulations were less inhibitive for redevelopment as residential uses (remember the non-residential zoning) if properties burned down (i.e., “happened to burn down”), and as the stories go, sprinkler systems were removed from existing buildings and then those same buildings were replaced with new construction better suited to house gay residents. This gentrification was decades ago. And lest it be forgotten that this was the first historic district in New York City, one must remember to look for this new construction behind many of those historic facades of

fire-damaged buildings.

The City had a hand in the disposition of individual properties, too, such as schools (being closed down due to the decreasing city population at the time); with its Uniform Land Use Review Process (ULURP) still in place today (though slightly restructured), the community, represented by the Community Board (e.g., the neighborhood board) could – and still may – stipulate that disposition of a public building had the support of the neighborhood, but only with assurance that space for a particular community facility (such as a gay men’s community health center) be included in any reuse of the building or property.

We concluded our tour at the waterfront, along a lushly landscaped park where once there had been a parking lot, along a river once filled with piers and neighborhood activity of a different sort one doesn’t really see today.

Here is the interesting thing about history. Except as evidenced by burned and ruined castles and erected or partly dismantled walls, transitions are not clearly represented in the landscape. Layers upon layers of history defy clear interpretation unless you know the code. Red handkerchief, or light blue, which pocket; which door; what time; whose name; what word, code...do you have the map? Would you even know what those few tops of piers emerging from the water out in the bay actually represent in terms of a neighborhood’s history? Would you know their close ties to the plaster statues in Sheridan Square outside the Stonewall Inn? You would, if the community told you.

Life is transition, non-stop moments of transition. Always change. We are lucky to be able to understand this, to recognize our place even as footing changes, as trails disappear and new ones emerge. This is the value of history, of community. So if nothing else, no matter what new ideas for America’s future you may choose to consider and really develop now and throughout the year to come, take a moment to find your touchstone, to re-center and re-group...take a moment to find your strength.

Then share it with your friends and family and community.

EXPLORING THE CULTURAL HERITAGE OF JAMES BAY CREE NATION IN QUEBEC PROVINCE, CANADA

BY: ERIN SCHAEFFER

Editor's Note:

Schaeffer is a new GALIP student member who had the opportunity to visit native peoples in Quebec as part of her education.

Premier Bourassa viewed northern Quebec as an unlimited landscape for natural resource extraction in the name of progress and national pride. In 1971, he established the James Bay Hydroelectric Project, a government entity responsible for electricity production and trade. There are also additional government entities that manage land for extensive timber and mining operations. The scale of Bourassa's initial vision included construction of eight mega dams across the La Grande River Watershed. The area spans 68,000 square miles, roughly twice the size of South Carolina. All eight dams have been constructed with future plans for further mega dam construction. In Quebec, this ongoing vision has generated an economic atmosphere in Montreal, where megawatts are traded like shares on the New York Stock Exchange. In May of this year, with similar intent as Bourassa, Premier Jean Charest announced a twenty-five year vision to develop all of northern Quebec under Plan Nord. Thus, the history of the last forty years marks a consequential shift from reciprocal relationships among indigenous communities, market economy and landscape to ecological and indigenous community conquest at an unprecedented rate. With this political

history in mind, we stopped on the side of the highway at kilometer marker number two. This is where our host family lives.

A few miles down the highway, an empty guardhouse marks the entrance to Ouje-Bougoumou. Translated, this name means "the place where people gather." The James Bay Cree once lived a few hundred miles southwest from Ouje-Bougoumou and were formerly known as the Dore Lake Cree. Over fifty years, the provincial government bulldozed Dore Lake Cree dwellings

to make room for timber and mining operations. During their struggle, the fragmented Dore Lake Cree lived in bleak circumstances desperate to occupy and guard their land. In 1989, after nine years of continuous protests and litigation in a Cree established court, Quebec Province agreed to finance a reservation for the displaced community. Today, Ouje-Bougoumou reservation represents a hopeful step toward national recognition of the James Bay Cree regional occupation. In 1995, the Cree Nation proudly received a United





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Nations "We the Peoples: 50 Communities Award" within the Human Settlements category and the United Nations Association Global Citizens Award for the efforts to construct Ouje-Bougoumou. According to elders Anna and David, recent religious presence and a community effort to instill traditional cultural values continue to mend the village. The eleven indigenous northern Quebec communities, including the Cree, continue to negotiate jurisdiction and ownership of the region.

For two nights, Ouje-Bougoumou was a place for our class to gather among our host community, but the boreal forest, known as "the bush," was our final destination.

On an old logging road our laborious snowshoe laden footsteps were silenced every few hundred yards, while our guide, Lawrence, notched a tree branch to mark where snares would be set. Currently, many Cree families continue to hunt

on approximately 1,000 square miles territory. As described by anthropologist Adrian Tanner, the Cree manage this land through an intricate web of ancestral knowledge and values that support a reciprocal physical and spiritual relationship among hunters, landscape and animals to ensure community survival. Although traditional hunting follows seasonal migration up to six times per year, more families are salaried employees and do not migrate. Instead, these families hunt over weekends using logging roads for access to hunting territories or rely on other members of the community for food. Approximately 90 percent of all food for the community is game although access roads for logging, mining and power lines have been cut through family hunting grounds diminishing traditional land use and management regimes.

Author Hans Carlson of *Home is the Hunter, the Cree and Their Land*, recently stated that, "...a lot of Cree

would say that they are willing adapt [to consequences of natural resource development], but Quebec is not willing to adapt its understanding of development [to consider traditional Cree land use that defines their cultural heritage]." In our role as planners, we have the opportunity to use socio-political and cultural heritage as context for informed negotiation and land use decisions that yield more sustainable outcomes.

For more information on Ouje-Bougoumou visit: <http://www.ouje.ca/>

To travel to the Cree Nation visit: <http://www.alohafoundation.org/hulbert-outdoor-center/adult-programs/cree-culture-snowshoe-trip/>

GALIP REPORTS RESULTS OF 2011 MEMBERSHIP SURVEY

BY: JEFF DAVIS

THE RECENTLY COMPLETED MEMBERSHIP SURVEY ACCOMPLISHED THE FOLLOWING:

- ✓ 1. Conducted a biennial "census" of membership to inform the new EC of current composition and distribution
- ✓ 2. Broadly ascertained member interests
- ✓ 3. Set the stage for further assessment of specific member interests, development of associated projects

MORE TO COME!

Keith Hall is preparing a series of "issues" surveys, so we can get down to the nitty-gritty of issues and start making some positive change in the world.

STAY TUNED!

Polls closed on the 2011 GALIP Membership Survey on August 17, and a sincere 'thank you' goes out to the 100 individuals who participated. This was a tremendous response rate. GALIP now has a clearer picture of who our members are and what our expectations are for the future of the Division. Below are the highlights of what we learned.

Who We Are

Of the 100 respondents, a full 90 percent were male. Nearly 40 percent have been involved in planning for more than 20 years, and half are 45 years of age or older. In terms of professional positions, a plurality of respondents work for local government (33 percent). Geographically, we hail from 29 states, the District of Columbia, Canada, Australia and Germany. Unsurprisingly, while members are spread throughout the country, they are somewhat concentrated in the more populous states of California (15), New York (9), Illinois (7), Florida (7) and Ohio (5). The flip side of this is that 16 of the 29 states represented had only one or two respondents each.

Our Relationship with APA

Well over 90 percent of respondents are APA members, and over half are members of AICP. Fifty-seven percent have been members of GALIP for four or more years. Most of you initially heard about GALIP through the APA membership form, the annual APA Conference, the APA website, Planning magazine, or via friends and colleagues. Over ¾ of all respondents said they joined GALIP to keep up on LGBT issues in planning and to network and socialize with fellow members. Of the more than 40 percent of respondents who belong to another Division of APA, the most represented Divisions were Transportation Planning (15) and Design & Preservation (11). Over 40 percent also belong to professional associations other than APA, most notably the Urban Land Institute, US Green Building Council, Association of Collegiate Schools of Planning and the Congress for the New Urbanism.

When asked whether there may be any obstacles preventing planners from joining GALIP, a number of respondents commented that in many areas of the country, planners aren't necessarily comfortable being "out" in the workplace. Even if they are, some do not feel comfortable submitting their membership form to their employers for payment or reimbursement. It appears GALIP should continue to offer private membership opportunities, and perhaps allow members to sign up for GALIP separately from APA. Another obstacle noted by a strong minority of respondents was a lack of clarity and definitiveness in GALIP's mission and purpose. It was suggested that more people would join if they knew what GALIP did.

GALIP currently uses several means of communication with membership, from the GALIP Gazette, to e-mail, the GALIP website, Facebook and LinkedIn. Of these, the vast majority of respondents (nearly 99 percent) actively read the Gazette, but only very few use LinkedIn (12 percent) or Facebook (26 percent). Over 75 percent rate GALIP's communication through the Gazette and e-mail either Good or Excellent. When asked how we could improve, three themes emerged. 1) We were encouraged to foster better regional communication, since many of our members are often unable to attend national APA events, 2) Several respondents noted that it took weeks if not months after they signed up for GALIP before they received their first communication. GALIP needs to do a better job of welcoming new members as soon as they join, 3) Communications should specifically be improved towards students, younger planners and women (and likely planners of color). As our demographic analysis showed, our membership continues to skew towards middle-aged and older men. Additionally, nearly 65 percent of respondents were only somewhat or not at all aware of GALIP's mission and vision, so clearly our communications should also start with these basics.

The Future of GALIP

The survey asked members to list the things that GALIP should focus its financial and labor resources on in the next couple years. The top five priorities were: 1) Promoting local/regional

networking among GALIP members (79%), 2) Promoting education for all planners on LGBT issues in planning (64%), 3) Social and networking functions at the annual APA conference (62%), 4) Sponsoring LGBT conference sessions at the APA national conference (61%) and 5) GALIP GAYZETTE newsletter (60%). Electronic communications and media such as e-mail, web site development, Facebook, Twitter, etc. generated the least interest.

In terms of priorities for GALIP-sponsored activities, the top three preferences were: 1) Speaker events (78%), 2) Local happy hours/social gatherings (76%) and 3) Seminars/Workshops/CM credits (71%). Some of the more frequent write-in responses for seminar and workshop topics included planning law and ethics related to LGBT issues, the role of the LGBT community in neighborhood revitalization, planning for the coming increase in LGBT seniors and the consequences of Census

2010 data. Respondents suggested that these events should be held throughout the year, and not just at the annual APA Conference. Regional events or webinars were recommended, as was partnering with other APA Divisions.

Of course, all of this will take work and volunteer hours from members around the country. Fortunately, many of you expressed a willingness to step up to the plate. Forty of you offered to volunteer on a committee or a GALIP event, and 34 of you are happy to serve as regional points of contact for GALIP. The GALIP Executive Committee will most definitely be following up with all of you. But don't wait for a call if you already have an idea! If you're inspired to organize an event in your city or region, please don't hesitate to contact the Executive Committee and make it happen. Thank you again for your help in making GALIP an organization that serves its members to the fullest.

SURFING THE APA WEBSITE – Some News of Note

- First candidates pass AICP advanced credentials exams (Certificated Environmental Planner and Certified Transportation Planner)
<http://www.planning.org/asc/results/2011/spr.htm>
- APA's New Advocacy Toolkit
<http://www.planning.org/policy/pdf/2011districtmeetingtoolkit.pdf>
- APA Resources for National Community Planning Month (October):
<http://www.planning.org/ncpm/>
- Mitch Silver:
<http://www.planning.org/newsreleases/2011/sep09.htm> (is this the one you had in mind?)
- Division Initiatives:
<http://www.planning.org/leadership/divisions/initiatives/index.htm>
- APA's Great Places in America:
<http://www.planning.org/newsreleases/2011/oct04.htm>
- APA's Daily Planning News:
<http://www.planning.org/news/daily/index.htm>
- New book from APA, Neighbors and Neighborhoods:
<http://www.planning.org/newsreleases/2011/sep14.htm>
- APA's Planning Advisory Service, New Resource on Assessing Community Sustainability: (not free)
<http://www.planning.org/newsreleases/2011/aug19.htm>
- 2011 International Gay & Lesbian Leadership Conference, December 1 - 4, 2011, Houston, TX:
www.glli.org/programs/conference
- 2012 APA National Planning Conference, April 14 - 17, 2012, Los Angeles, CA:
www.planning.org/conference

Unless otherwise indicated, the events listed are not sponsored or endorsed by GALIP or APA.

GALIP Awarded \$1,000 Divisions Council Grant

GALIP was recognized for being extraordinarily successful at signing up new members at the APA Conference in Boston, providing the means for members to sign up on-site via a laptop at the reception.

Invitation to NYC GALIP Winter Dinner. Members Only. (So recruit someone.)

The New York City members of GALIP are planning a group dinner in Manhattan, January 19, 2012. Additional dinners and social gatherings are anticipated with dates to be determined. RSVP to cade@galip.org

If you would like help arranging a local event in your area, please let the Executive Committee know. We can help you make the contact, print news in the newsletter, send out invites and reminders. All you have to do is have the idea, take the initiative, and ask for help – then go enjoy yourselves! Be sure to encourage non-members to join and former members to renew.

GALIP Members Participate in AICP Certified Environmental Planner Test Panel

GALIP members Cade Hobbick and Linda Amato participated on an APA panel to determine appropriate questions and scoring for AICP's new Certified Environmental Planner (CEP) certification. Cade and Linda spent a day with a dozen other AICP members in APA's Washington, DC office discussing the exam questions and

their relevance to the CEP. Prior to arriving in DC, Panel members took the CEP exam (at home) to get a feel for the questions and their level of difficulty. It was an interesting process (one in which neither Linda nor Cade had ever participated in), and it also provided an opportunity to meet other AICP members.

MEMBERS ON THE MOVE

> Immediate Past Chair, Linda Amato, AICP, has been busy! In addition to spearheading the National Conference (see article on page 13), Linda was recently asked (by the Divisions Council Executive Committee) to lead a Housing and Community Development Division steering committee aimed at growing membership and programs. Linda was asked to take on this task partially because of all the great things GALIP has accomplished.

In addition to this new activity, Linda was recently hired by FEMA as a Disaster Assistant Employee. Linda is an Intergovernmental Affairs Specialist. Currently, Linda is in Pennsylvania helping with Hurricane Irene and Tropical Storm Lee survivors. She is working in the field as a liaison with local, county, and state elected officials.

> Congratulations to GALIP member Matt Taylor, AICP, who has accepted a new position as the National Director of Land Use and Market Strategies with the C&S Companies, a planning, architecture and engineering firm with 16 offices in 10 states. Matt will be based in the company's Orlando office.

> GALIP member, Marj Press has opened her restaurant, Terra Plata, in Seattle. She's teamed with James Beard Award winner and Iron Chef contestant, Tamara Murphy. Terra Plata is open for dinner (as of late October) and soon will begin serving lunch and weekend brunch.



THE 2012 PLANNING WEBCAST SERIES

THIS EFFORT AIMS TO PROVIDE OPPORTUNITIES TO:

- ✓ 1. Publicize the role gay planners have in shaping the world around us
- ✓ 2. Gain new members
- ✓ 3. Generate revenue for the Division
- ✓ 4. Encourage future local activity among members
- ✓ 5. Earn CM credits, and
- ✓ 6. Teach and expand research interests of members

The Planning Webcast Series is new this year. It is a way for Divisions and Chapters to host sessions, and also charge fees. The current and much-appreciated system most of us are familiar with, which was organized by Jennifer Cowley, will remain in place – but that system does not allow us to charge fees. With the 2012 Planning Webcast Series, we may alter the sign-up as we choose, so for example, participants who are not members of a Division may be required to pay a fee toward membership or simply a higher fee. And then as a benefit to members, member participation can be free. The system also allows coordination among Divisions and Chapters in hosting online events.

GALIP’s cost to participate is \$150 per year. This provides the Division with access to all of the offerings in the series. Our members can register for every available webcast our series offers. (Note: Capacity for each session is 1,000 people and it is awarded on a first-come, first-serve basis). There is a part-time staff member that will handle all communications about the webcast series, will register events for CM credit, and will provide training for all speakers.

In addition, GALIP will host a minimum of one webcast (but we could offer as many as we like). Many of GALIP’s planners are involved in innovative and creative research and practice that should be shared with planners around the nation.

As an added benefit, GALIP will have access to host other events using our webcast system (<http://www.gotomeeting.com>) during times the system is not in use for the webcast series. For example, different co-op members have already used our webcast system for division leadership meetings, hosting members-only events etc.

This is a great opportunity to gain significant exposure for GALIP and its members. Contact the EC with any questions. We can help you set up an event, and we can help you coordinate with other Divisions and Chapters if you like.



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Webinars Made Easy®

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- Run Q & A, polls and surveys

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- Post materials and tests online

Which of our solutions is right for you?

Gays and Lesbians in Planning Division Fiscal Year 2011 Annual Work Plan

(October 1, 2011 – September 30, 2012)

Policy	Tasks	Actions	Parties Responsible	Budget	
Communications to Members	1. Publish an electronic newsletter on a quarterly basis	A. Newsletter Editor, Communications Committee continues to solicit submissions, including columns from key leadership	Division Chair; Newsletter Editor; Communications Committee	\$100	
		B. Newsletter published and distributed on a quarterly basis	Newsletter Editor		
	2. Maintain division website (on APA's server) and other social media sites (Facebook and LinkedIn)	A. All required documents are posted on the website	Newsletter Editor; Web Master/Coordinator	\$0	
		B. Facebook and LinkedIn continuously updated and maintained	Newsletter Editor; Web Master/Coordinator		
		C. Maintain GALIP's domain name (galip.org) to provide emails to leadership and potentially to members	Communications Committee		\$50
	3. Hold ongoing communication among Executive Committee	A. Chair continues to coordinate communication	Division Chair	\$75	
		B. Division business activity is noted in newsletter	Newsletter Editor		
C. Review and revise Bylaws and appropriate		GALIP Exec Committee	\$200		
Conference Sessions	1. Have one by-right sessions at the 2011 national conference	A. Division establishes conference committee	GALIP Exec Committee; Conference Committee	\$150	
		B. Conference committee puts out call for session, evaluates submittals, and chooses one by-right session topic. Leader assigned to coordinate session activities.	Conference Committee		
	2. Sponsor and coordinate one mobile workshop of GLBT neighborhoods in Boston	A. Conference Committee works with local GALIP committee to arrange mobile workshop	Conference Committee and Local GALIP Committee		\$150
		B. Local GALIP committee coordinates all details for the reception, dinner, and mobile workshop only	Local GALIP Committee		
Division Meetings	1. Strive for high attendance of members at annual business meeting	A. Announce logistics in "pre-conference" newsletter	Communications Committee; Exec Committee	\$300	
	2. Participate in APA mandatory Divisions' reception or Division's display	A. Distribute sign up sheet to GALIP Exec Committee and other GALIP members attending the conference	GALIP Exec Committee	\$300	
Outreach and Division Activities	1. Support GALIP activities at local events and Chapter conferences	A. Division promotes opportunity of providing support to local events	Exec Committee; Membership Committee	\$600	
	2. Continue division networking activities at national conference	A. Conference Committee works with Local GALIP Committee to coordinate Division reception and other activities	Conference Committee and Local GALIP Committee	\$100	
		B. Conference Committee works with Local GALIP Committee to organize dinner and reception	Conference Committee and Local GALIP Committee	\$750	
Membership	1. Continue to execute membership retention and expansion plan based upon 2009 member survey	A. Membership Chair works with Division Chair/ Executive Committee to prepare plan	Exec Committee; Membership Committee	\$200	
		B. Executive Committee adopts plan	Exec Committee; Membership Committee		
	2. Execute membership plan	A. Membership Chair and Committee execute plan	Membership Chair and Committee	\$0	
	3. Execute a student scholarship for the national conference for GALIP members	A. Membership Committee proposes a program under budget guidelines provided by the Executive Committee	Membership Committee and Executive Committee	\$150	
		B. Executive Committee considers proposal, adopts, and promotes scholarship for 2010 conference	Executive Committee		
C. Donate to SRC awards and scholarship program		Executive Committee	\$300		

Policy	Tasks	Actions	Parties Responsible	Budget
Leadership Meetings	1. Attend Spring & Fall leadership meetings	A. Division chair attends Spring & Fall meetings and issues report via newsletter to generate membership and Executive Committee	Division Chair	\$1,000
		B. Executive Committee responds to issues, requests from leadership meetings	Division Chair; Exec Committee	
	2. Continue to have entire Exec Committee in attendance at national conference	A. Division Chair promotes national conference participation	Division Chair; Exec Committee	\$0
APA Development Plan	1. Continue to collaborate with other population divisions	A. Division Chair coordinates with other division chairs regarding activities, gaining assistance/input from Executive Committee	Division Chair; Exec Committee	\$0
	2. Continue to assist APA in its diversity initiatives	A. Undertake activities as requested and based upon availability of Executive Committee and members	Executive Committee; GALIP members	\$0

GALIP Annual Budget

	FY 11 Budget	FY 12 Proposed Budget
Revenue		
Member Dues (assumes 175 members) (Note: \$25/member less \$10/member fee)	\$2,625.00	\$2,625.00
Total	\$2,625.00	\$2,625.00
Expenses		
General Administrative		
Internet Fees (Domain Name)	\$50.00	\$50.00
Postage	\$25.00	\$25.00
Photocopies	\$50.00	\$50.00
Survey and Communications Software Vertical Response	\$300.00	\$60.00
Conference		
Networking Social Activities	\$750.00	\$750.00
Joint Reception/Division Display	\$300.00	\$200.00
Scholarships	\$150.00	\$-
Local Host Appreciation	\$100.00	\$-
Photocopies	\$300.00	\$50.00
Off Sessions/Mobile Workshop	\$150.00	\$400.00
Leadership Travel/Hotel (Chair or Designee)	\$1,000.00	\$1,500.00
Leadership Travel/Hotel (Vice Chair or Designee)		
Leadership Travel/Hotel (Conf. Coordinator or Designee)		
Past President Gift /Charitable Donation on Behalf		\$100.00
APA Leadership Meetings (Fall 2011 and Fall 2012)		
Leadership Travel (Chair or Designee)		\$900.00
Local Events	\$600.00	
Replenishment		\$600.00
Membership Retention		
Postage	\$25.00	\$25.00
Survey	\$175.00	
SRC Award/Donation	\$300.00	\$300.00
Total	\$4,275.00	\$5,010.00
Net Income (Loss)	(\$1,650.00)	(\$2,385.00)

GALIP MEMBER PROFILE – Heidi Shafran, AICP



Q. Where are you currently living?

I live in a small coastal town in beautiful South Florida. I was born here and left for about nine years for college, grad school and exploring the South. I never thought I would come back here to live and now that I am back I can't imagine living anywhere else during this time of my life. The weather, the ocean, the central area of the State all feed my soul.

Q. How do you handle your sexual identity in your workplace? With clients?

Well, I kind of work in the gay utopian experience. I can be out at work without any fear of repercussions and at the same time have the opportunity to work with the gay community on specific projects that I personally am attached to. I know this is a rare and exceptional experience. Imagine my thrill after being in the closet at work for 7 years to "have to" attend a meeting about the Stonewall Festival and Parade in my official work capacity the first week on the job!

Q. In your opinion, what are the most pressing issues of the gay/lesbian community that we as planners can address?

Aging of the gay population. Due to more people living their lives out of the closet and the improvements in medical technology we are faced with more and more healthy senior GLBT folks who do not fit the United States model of elder care. We are more active, we are financially stable and many in our community do not have adult children to care for them in our old age. I think as planners and City leaders we need to think about the resources that need to be in place as more and more of us live longer. In Wilton Manors we have made Ageing Planning a priority. From consideration of a cross walk near the popular "old guy" bar – to parking – to transportation needs – to understanding the need for a GLBT assisted living in the future.

Q. What accomplishments have given you the most satisfaction in your life?

Being a mom to an amazing six year old little girl. She challenges me every day to live my life authentically.

Q. Where do you want to be ten years from now?

Professionally, I plan to be a City Manager within the next ten years. Personally, I will be facing the challenges of raising a teenager and hoping to guide her into young adulthood with grace. Definitely living somewhere with the sand in between my toes.

Q. If a GALIP member were to visit your town/region/state, what is the one place they must go?

Wilton Manors! It is a small two-mile urban and walkable City surrounded by water. During the day it is ideal for shopping, kayaking or a small watercraft and by night it is a place to go for amazing restaurants and dancing! As the second most populous gay city in the United States it is a place where you really can be just yourself. ... gay, straight, in-between, single, coupled, parent, grandparent, young and old. I love to take a break from the office and walk down Wilton Drive for some fresh air and you literally can see all of the above the minute you hit the street.

Planning Underway for 2012 APA National Conference in Los Angeles

Past Chair, Linda Amato has been working with GALIP members in Southern California to pull together a fun and educational program for GALIP members and friends. STV Incorporated will be hosting our annual reception – they have a great conference room with windows from floor to ceiling, providing a great view of Los Angeles (assuming the smog has lifted :-)). GALIP member Shadde Rosenblum is working with Linda to plan refreshments and snacks.

GALIP members John Kehlo and Phillip Estes are working with Linda to pull together a fun and informative mobile workshop. The agenda is still in the early planning stages, but we anticipate a quick bus tour of key LGBT sites in Los Angeles, a tour/presenta-

tion at the Gay and Lesbian Center (the largest LGBT center in the U.S., comprised of four buildings), a visit to the ONE National Archives in West Hollywood, and a meeting with legislators and planning staff in West Hollywood.

Additionally, plans for our Annual Members Business Meeting and our By-Right Conference Session, have also been finalized. Stay tuned for more information over the coming months. If you have other ideas or want to help out, contact Linda at linda@resourcenw.com.

We hope to see you in Los Angeles on April 14-17, 2012!



GALIP GAYZETTE



American Planning Association
**Gays and Lesbians
in Planning Division**

Making Great Communities Happen

A Publication of the Gays and Lesbians in Planning Division
of the American Planning Association

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Update your APA profile!

Because Gayzette is a digital-only publication, it is very important that we have access to your current email address. To be sure that your contact information is correctly reflected in your APA profile, go to www.planning.org/, enter your APA ID (from Planning magazine mailing label or invoice) or your email address as well as your password (click on "create a new password" if you've forgotten it or do not have one) and verify or update your profile. GALIP relies on APA to provide accurate contact information for our membership. Thank you!

GALIP Website

Check out the GALIP website for the latest news about our division including business meeting reports, financial data, and leadership contact information.

Members can log in to view past newsletter issues and see a roster of other members.

www.planning.org/divisions/galip/

While you are there, check out the completely redesigned American Planning Association national website! The site has a wealth of information including job announcements. You can also log in to your APA member account there to make sure your personal information is current.

Volunteers Wanted!

GALIP is always looking for volunteers to help with our many activities including membership, newsletter, website, national conference, local events, and research. There are volunteer opportunities for every interest and skill!

Interested? Contact any Executive Committee member for more information.

Gayzette, published quarterly, is the newsletter of the Gays and Lesbians in Planning Division of the American Planning Association. We welcome articles, letters, suggestions and information regarding workshops and other educational opportunities of interest to our membership. Please forward your submissions by email to our Editor, Brian Lutenecker (brian@galip.org).

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