

Regulating Electronic and Moving-Image Signs

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Reports

- Baker, John and Wolpert, Robin. 2008. *Local Regulation of Dynamic Displays: Bridging Research, Planning Policy, and Law*. Greene Espel P.L.L.P. June 21.
 - Report on legal issues of dynamic sign regulation in Minnesota.
- Human Centered Systems Team, Office of Safety Research and Development, U.S. Federal Highway Administration. 2001. *Research Review of Potential Safety Effects of Electronic Billboards on Driver Attention and Distraction*. Washington, D.C.: U.S. Department of Transportation, Federal Highway Administration.
 - Most-cited literature and regulation review.
- Morris, Marya. 2008. "Looking Ahead: Regulating Digital Signs and Billboards." *Zoning News*. April.
 - Overview of issues surrounding types of moving signage and regulation. Also see related "Ask the Author" forum online at <http://www.planning.org/zoningpractice/askauthor/08/askauthor0508.htm>.

(Includes 5 additional reports.)

Regulations:

Municipalities - Population Over 100,000

- Arlington (Texas), City of. 2007. *Code of Ordinances*. Zoning. Article 16. Sign Standards.
 - Definitions: electronic message center sign, flashing, gasoline price sign, motion, reader board.
 - Signs with motion or flashing lights banned. Electronic message center regulations; special regulations for major sports complex signs.
- Boston (Massachusetts), City of, Boston Redevelopment Authority. 2007. *Zoning Code*. Article 11. Signs. Section 11-7. Electronic Signs.
 - Definition: Sign, electronic.
 - Electronic signs are a conditional uses in three geographic districts and subject to regulation.

(Includes 5 additional ordinances.)

Municipalities - Population Between 25,000 and 100,000

- Cookeville (Tennessee), City of, Planning Department. 2006. *Zoning Code*. Section 207. General Sign Regulations.
 - Definitions: electronic message center, electronic display screens, flashing signs, illuminated signs, and multi-prism (i.e. trivision) signs.
 - Flashing signs prohibited; regulations for displays on electronic message centers, electronic display screens, and multi-prism displays.
- Glen Ellyn (Illinois), Village of. 2008. *Village Code*. Title 4. Chapter 5. Sign Code.

- Flashing, moving part, and animated signs prohibited; regulations for changing signs and electronically variable message signs.
- San Luis Obispo (California), City of, Community Development Department. 2007. *Municipal Code*. Chapter 15.40. Sign Regulations.
 - Definition: attention-getting sign.
 - Attention getting signs banned, animated signs require architectural review. Regulations for sign illumination and EMCs.

(Includes 6 additional ordinances.)

Municipalities - Population Under 25,000

- Maple Valley (Washington), City of. 2008. *Municipal Code*. Chapter 18.50. Particular Use Regulations.
 - Definitions: animated sign or display, electronic changeable message sign, flashing sign, holographic sign, moving sign, scrolling displays, time and temperature sign, and traveling displays.
 - Prohibited in all zones.
- Tavares (Florida), City of. 2005. *Land Development Regulations*. Chapter 21. Sign Regulations.
 - Definitions: flashing sign, illuminated sign, and LED sign.
 - Moving, flashing, and animated signs banned; LED sign regulations.

(Includes 5 additional ordinances.)

Packet also contains 2 ordinances at the county level.