NPC20 PROGRAM

With so many educational sessions, mobile workshops, and events to choose from, your 2020 National Planning Conference schedule won’t have a dull moment. For the most up-to-date program information, download the “APA Events” app. Feel free to bring this printout with you to conference for a physical copy.

Note: The conference program is subject to change.

2020 National Planning Conference

Filters: Track: Design, Development, and Preservation |

Saturday, April 25

April 25, 10:45 a.m. to noon

Form-Based Zoning for Equitable Development

Zoning shapes the social and economic character of a place, as well as the physical form. Speakers will explore how zoning has contributed to past inequities and how form-based zoning, in particular, can support more equitable development in the future.

April 25, 10:45 a.m. to noon

Location: 330

Alberto Vargas  |  Calvin Gladney  |  Karen Parolek  |  Marta Goldsmith
Saturday, April 25 | 11 a.m.

**Project Row Houses**

Project Row Houses is a community platform that enriches lives through art with an emphasis on cultural identity and its impact on the urban landscape. We engage neighbors and artists in collective creative action to help sustain opportunities in communities.

April 25, 11 a.m. to 1 p.m.

Location: Mobile Workshop Departure Area, Level 2

Ticket Required
Food Included
Cost: $65.00

Eureka Gilkey | Antoine Bryant | Misty Staunton

Saturday, April 25 | 1 p.m.

**Heritage Trails – Diverse Community Engagement**

Heritage Trails have become a popular means of preserving a city's history and promoting tourism, as well as enabling a new wave of education, empowerment, and activism.

April 25, 1 p.m. to 2:15 p.m.

Location: 332

Bradley Wolf | Jeffrey Williams, AICP | Sheila Vemmer

**Historic Art/Architecture in Houston's Commercial Development**

Learn about Houston's economic history by visiting a collection of early 20th century buildings and New Deal murals, and experience first-hand how historic art and architecture continue to contribute to the vitality and economic health of downtown Houston.

April 25, 1 p.m. to 4 p.m.

Location: Mobile Workshop Departure Area, Level 2

Ticket Required
Cost: $25.00

Karen Handsfield, AICP | Ruth Kroeger, AICP | Jim Parsons
Saturday, April 25 | 1:30 p.m.

**Cinco Ranch, Driving and Walking Tour**

Cinco Ranch is a master-planned community of over 10,000 acres located in Katy, Texas. Discover how design concepts, housing products, ordinances, and project ownership affect the long-term development of a master-planned community.

April 25, 1:30 p.m. to 5:30 p.m.

Location: Mobile Workshop Departure Area, Level 2

Ticket Required

**Cost:** $40.00

Kerry Gilbert  |  Wallace Trocesset  |  Matthew Stoops

Saturday, April 25 | 2:45 p.m.

**An Innovative Approach to Design Guidelines**

Get an inside look at the development of Lake Worth Beach, Florida’s unique approach to creating design guidelines along its major thoroughfares. Engage in a panel discussion and learn more about the methodology behind this innovative planning and development tool.

April 25, 2:45 p.m. to 4 p.m.

Location: General Assembly A

William Waters  |  Bradley Benmoshé  |  Heidi Siegel, AICP

Saturday, April 25 | 4:15 p.m.

**Corridor Urbanism: Principles and Practice**

Every city has commercial strips, important but generally inefficient and unloved. This session introduces a theory of Corridor Urbanism, embracing these corridors to create mixed use, connected environments. See how the principles apply to the Route 71B corridor in Fayetteville, Arkansas.

April 25, 4:15 p.m. to 5:30 p.m.

Location: General Assembly C

Garner Stoll, AICP  |  Andrew Garner, AICP  |  Martin Shukert, FAICP
Sunday, April 26

Houston's Mid-Century Architecture and the Dome

Take a narrated tour of Houston’s mid-century architecture and development patterns culminating in a site visit to the iconic Astrodome. Join in a discussion of how to reimagine an icon, led by the Astrodome Conservancy, a nonprofit working on the preservation of the Dome.

April 26, 7:30 a.m. to 11:30 a.m.
Location: Mobile Workshop Departure Area, Level 2

Ticket Required
Cost: $70.00
Stephen Fox | Luis Guajardo, AICP | Anna Mod | Beth Wiedower Jackson

Pavement to Placemaking in America’s Suburbs

This session will demonstrate the important role that planning and urban design play in placemaking and the creation of walkable urban places in suburbs, and the value that walkable urban places provide in the creation of inclusive and equitable communities.

April 26, 8:30 a.m. to 9:45 a.m.
Location: 320

Barbara Wolff | David Dixon | Jason Beske, AICP

Bienvenidos to East End Houston!

Tour Houston's historic East End neighborhood aboard Mister McKinney's Houston History Bus to experience one of Houston's oldest Hispanic neighborhoods and one of the city's five cultural districts. Engage with public art, historic preservation, and adaptive reuse.

April 26, 8:30 a.m. to 11 a.m.
Location: Mobile Workshop Departure Area, Level 2

Ticket Required
Food Included
Cost: $75.00
Veronica Chapa Gorczynski | Dan Joyce | Sasha Marshall
The Upside of Losing Amazon HQ2

Amazon's HQ2 competition sent cities nationwide scrambling to generate planning proposals to land the big one. Learn how losing the competition was, for many cities, not the end, but a new beginning for their plans and policies, alliances, and aspirations.

April 26, 10:15 a.m. to 11:30 a.m.
Location: 310

Sylvie Gallier Howard | Ryan LeVasseur | Kate Wittels | Jack Robbins

The Woodlands: Planning and Sustainability Success

The Woodlands is arguably the most successful master-planned community in the U.S., a place where residents can truly “live, work, play, and learn.” Take an extensive tour and learn about the community's planning, development, unique environmental approach, and successes and challenges.

April 26, 10:45 a.m. to 3 p.m.
Location: Mobile Workshop Departure Area, Level 2

Ticket Required
Food Included
Cost: $65.00
JJ Hollie | Gil Staley | Robert Heineman | Jennifer Lindbom, AICP | Mustapha Beydoun

Unconventional Wisdom: Learning from Houston

Can we have planning without zoning? Yes, we can, and we can prove it. Learn how Houston is leveraging unique regional and local planning and implementation partnerships to drive positive change at the community level.

April 26, 2:15 p.m. to 3:30 p.m.
Location: 351

Elaine Morales | Senchel Matthews | Lynn Henson | Jeffrey Taebel, FAICP | Anita Hollmann
Translating Community Character Into Planning Practice

Defining elements of a community’s physical character enables reinvestment to fit places in meaningful ways. This session explores what community character is and how to translate a community’s form, scale, and character into a plan, zoning code, and development project.

April 26, 2:15 p.m. to 4:45 p.m.
Location: 342

Arti Harchekar, AICP | Tony Perez | John Zeanah, AICP | John Miki

Monday, April 27

Monday, April 27 | 7:30 a.m.

Downtown Bryan and Texas A&M University

Visit two east-central Texas marvels, Historic Downtown Bryan and Texas A&M University. These two places with lots of history, tradition, and exceptional character highlight the importance of planning in creating communities of lasting value.

April 27, 7:30 a.m. to 3:30 p.m.
Location: Mobile Workshop Departure Area, Level 2
Ticket Required
Food Included
Cost: $75.00
Randall Haynes, AICP | Lindsay Hackett, AICP | Catherine Williams, AICP | Allison Kay | Martin Zimmermann, AICP

Monday, April 27 | 8 a.m.

Legacy Business Initiatives: Emerging Directions

Learn about three new legacy business initiatives that seek to document and promote the independent, quirky, long-standing enterprises so essential to neighborhood character and community identity. Hear the results of the first national study of legacy business programs across North America.

April 27, 8 a.m. to 9:15 a.m.
Location: 361

Wesley Regan | Pardis Saffari | Shanon Miller, AICP | Elizabeth Morton
**Monday, April 27 | 8:15 a.m.**

**Putting the "Urb" in Suburb**

Sixty years after incorporation, Sugar Land finds itself emerging as a once small company town into a thriving destination venue. Learn how the city has navigated this transition through successful public-private partnerships, community involvement, historic preservation, and land use planning.

April 27, 8:15 a.m. to 1:15 p.m.

Location: Mobile Workshop Departure Area, Level 2

Ticket Required
Food Included
Cost: $60.00

Christopher Steubing, P.E. | Teresa Preza | Jessica Huble | Jennifer May | Lauren Fehr, AICP

**Monday, April 27 | 8:30 a.m.**

**Above and Below Downtown: Streets and Tunnels**

A six-mile network of tunnels and skywalks connects downtown Houston. While the privatized system provides air-conditioned routes between buildings, it detracts from the public realm. Explore Houston's underground, equal parts hidden gem and bane of walkable urbanism.

April 27, 8:30 a.m. to 12:30 p.m.

Location: Mobile Workshop Departure Area, Level 2

Ticket Required
Cost: $55.00

John Mooz | Benjamin Llana | Robert Eury

**On Conducting a Cultural Landscape Assessment**

Visit downtown's Tranquility Park and learn to inventory and document cultural landscape conditions, determine period(s) of historic significance, evaluate landscape integrity through analyzing contributing features and elements, and develop treatment options.

April 27, 8:30 a.m. to 3 p.m.

Location: Mobile Workshop Departure Area, Level 2

Ticket Required
Food Included
Cost: $45.00

Aaron Tuley, AICP | Mark Dennis, AICP | Laurie Matthews
Monday, April 27 | 9:30 a.m.

Retrofitting Suburbia in Houston's Westchase District

Visit one of Houston's major employment centers, Westchase District, in West Houston to see how recent initiatives are reshaping this community's suburban development pattern into one with walkable connections to neighborhoods, parks, and public transit, and shaping future redevelopment.

April 27, 9:30 a.m. to 12:30 p.m.

Location: Mobile Workshop Departure Area, Level 2

Ticket Required

Cost: $60.00

Irma Sanchez | Peter Caldwell | Anita Hollmann | Louis Jullien | Luis Guajardo, AICP

Monday, April 27 | 1:15 p.m.

Context Sensitive Solutions and Equitable Outcomes

Too often community design guidelines result in projects that do not address the needs and context of the community. This session will include planners and engineers discussing context sensitive solutions and design concepts, examples of successful CSS implementation, and resources that are available for communities.

April 27, 1:15 p.m. to 2:30 p.m.

Location: 351

Allison Homer, AICP | David Carlson | Austina Casey | Faisal Hameed | Fleming El-Amin, AICP

Monday, April 27 | 2:15 p.m.

Midtown Park: A Sustainable Urban Park

Tour Midtown Park, a premier destination in the Midtown District of Houston. Slated to be the first SITES certified project in Houston, Midtown Park is a marker of sustainability that provides vital greenspace to the neighborhood and its surrounding communities.

April 27, 2:15 p.m. to 4:15 p.m.

Location: Mobile Workshop Departure Area, Level 2

Ticket Required

Cost: $25.00

Marlon Marshall | Alex Ramirez | Tarana Hafiz
Monday, April 27 | 2:45 p.m.

**Industrial Use Cocktail: Mixing It Up**

Industrial production methods are evolving while urban growth pressures are squeezing out manufacturing uses. Learn how several cities are creating new building and neighborhood typologies that integrate light manufacturing with other uses to support vibrant communities and job growth.

April 27, 2:45 p.m. to 4 p.m.

Location: 310

Richard McGuinness  |  Sulin Carling  |  Jack Robbins

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**Tuesday, April 28**

Tuesday, April 28 | 8 a.m.

**Exploring Houston’s Missing Middle Housing**

Houston is a perfect laboratory for a walking tour that explores good historic and newly built examples of missing middle housing types as well as poorly designed examples of infill, what regulations could effectively deliver the good examples, and what aspects does Houston regulate.

April 28, 8 a.m. to 11:30 a.m.

Location: Mobile Workshop Departure Area, Level 2

Ticket Required

**Cost:** $50.00

Daniel Parolek

Tuesday, April 28 | 10:15 a.m.

**Reimagining Infrastructure to Create Civic Opportunities**

Conceived in the 1940s and built in the 1950s, Houston’s freeway systems reflect the thinking and beliefs of that era. What does the freeway system of today, informed by the environmental and civil rights movements of the 1960s, need to consider?

April 28, 10:15 a.m. to 11:30 a.m.

Location: 351

Tanya Debose  |  Robert Eury  |  Varuna Singh  |  Jennifer Ostlind, AICP  |  Marie Hoke