With so many educational sessions, mobile workshops, and events to choose from, your 2020 National Planning Conference schedule won’t have a dull moment. For the most up-to-date program information, download the “APA Events” app. Feel free to bring this printout with you to conference for a physical copy.

*Note: The conference program is subject to change.*

### 2020 National Planning Conference

**Filters: Track: Managing Communities in Transition**

**Saturday, April 25**

**Saturday, April 25 | 10:45 a.m.**

#### Comprehensive Plans: Implementing With Everybody

Learn from the experience of three diverse cities with five-plus years of experience in comprehensive plan implementation. Explore the key partnerships/programs that are making an impact in Austin, Lafayette, and Nashville and how can they be applied in your community.

- April 25, 10:45 a.m. to noon
- Location: 310

Gregory Claxton, AICP | Matthew Dugan, AICP | Cathie Gilbert | Nancy O'Neill, AICP
Reinventing Suburbia: Rebirth of Atlanta Suburbs

Representatives from DeKalb County and the City of Milton, Georgia, will discuss their experiences with and perspectives on the development of new downtowns and investments in town centers and suburban placemaking in the metro Atlanta area.

April 25, 1 p.m. to 2:15 p.m.
Location: 361
Andrew Baker, AICP | James Summerbell, AICP | Parag Agrawal, AICP

Spotlight On: Resilient Houston: The 101st Resilient City

Learn how Houston became the "101st Resilient City" and how the former chief resilience officers of Los Angeles and New Orleans joined forces with Houston Mayor Sylvester Turner and local experts to develop and implement the Resilient Houston strategy.

April 25, 1 p.m. to 2:15 p.m.
Location: General Assembly A
Jeffrey Hebert | Kyle Shelton | Marissa Aho, AICP | William Fulton, AICP

From Disconnected Residents to Empowered Leaders

Are you looking for more engaged residents, connected neighborhoods, and ways to best celebrate the increased diversity in your communities? Four North Texas cities will share how their innovative programs are creating connected, active, and engaged neighborhoods.

April 25, 2:45 p.m. to 4 p.m.
Location: 362
Steven Doss, AICP | Michelle Ebanks | Santosha Pratt | Laura Castillo | Kala Krishnan

Think Like a Futurist: Transgenerational Thinking

Do you have a crystal ball? Will the exponential change brought about by trends change your community? Learn how to start this community conversation using local data wrapped around global trends and scenario planning in a highly interactive deep dive.

April 25, 2:45 p.m. to 5:15 p.m.
Location: 342
Sheila Shockey
Saturday, April 25 | 4:15 p.m.

Caught in the Middle

On the edge between growth and decline, middle neighborhoods are neither clearly healthy or thriving, nor are they the typical focus for intervention. Hear why three cities believe that revitalizing these places is key to their community’s future prosperity.

April 25, 4:15 p.m. to 5:30 p.m.
Location: 320

Jason Powers | Lori Schwarz, AICP | Amber Lynch, AICP | Marcia Nedland

Sunday, April 26

Sunday, April 26 | 2:15 p.m.

Short-Term Rentals, Long-Term Planning

Faced with the constantly evolving landscape of the sharing economy, New Orleans planners have found new opportunities to innovate in short-term rental regulation and enforcement.

April 26, 2:15 p.m. to 3:30 p.m.
Location: General Assembly C

Ashley Becnel | Robert Rivers | Brooke Perry

Sunday, April 26 | 3:45 p.m.

Beyond Code Enforcement — Community Building!

Learn how to utilize non-planning divisions/departments to revitalize a community through focused, solution-driven actions. See how to modify policies, programs, and projects to think more cohesively across the municipal government structure for neighborhood revitalization.

April 26, 3:45 p.m. to 5 p.m.
Location: 362

Scott Lussier | Lori Schwarz, AICP | Keisha Cyriaano

Landmark Mall: Realities of Retrofitting Suburbia

Retrofitting suburbia: What does it take? This session will explore timing and financial realities and strategies toward retrofitting a suburban mall in Alexandria, Virginia, into an urban neighborhood envisioned by the community and supported by the market.

April 26, 3:45 p.m. to 5 p.m.
Location: General Assembly B

Mark Bulmash | Jeffrey Farner | Sarah Woodworth | Ashley Shook Labadie, AICP
Monday, April 27

Monday, April 27 | 8:45 a.m.

**Boomtown: Placemaking Among Industry**

Visit Baytown, Texas, where industrial development is dominant. With a tremendous economic boom occurring in the city, Baytown answers the challenge of offering a high quality of life to its citizens and visitors in a place where industry is king.

April 27, 8:45 a.m. to 12:15 p.m.

Location: Mobile Workshop Departure Area, Level 2

Ticket Required

Cost: $55.00

Tiffany Foster, AICP | Christopher Chavis, AICP | Nathan Dietrich

Monday, April 27 | 1:15 p.m.

**Harmonizing Zoning Codes and Capital Plans**

In this presentation with a panel discussion, plan implementation experts will highlight opportunities for planners to fix common zoning mistakes and weigh in on how planners can wed zoning standards, development charges, and capital improvement programs to improve development outcomes.

April 27, 1:15 p.m. to 2:30 p.m.

Location: General Assembly B

Michael Lauer, AICP | Sheri Smith, AICP | David Morley, AICP

Monday, April 27 | 2:45 p.m.

**Build Political Will Using “Grasstes” Advocacy**

Is your planning process tangled in community politics? Anticipating resistance to your transformation plan? Looking to build political support for your vision? Consider advocacy from the "grasstes" — community leaders — to navigate local politics while also generating more meaningful "grassroots" public engagement.

April 27, 2:45 p.m. to 4 p.m.

Location: General Assembly C

Kim Way | Alicia Dicks | Marie Keister, AICP | Megha Sinha, AICP
Monday, April 27 | 4:15 p.m.

Jane Jacobs Was About Half Right

Jane Jacobs transformed planning by reminding us to listen to the citizens and residents -- but that change had a cost. This session will explore how over-valuing neighborhood preferences can undermine broader citywide planning objectives, and how to avoid that.

April 27, 4:15 p.m. to 5:30 p.m.
Location: 320

Brittany Hyman | Amy Gowan | Evelyn Baker | Donald Elliott, FAICP

Tuesday, April 28

Tuesday, April 28 | 8:30 a.m.

Sunnyside Yard: Planning for 2050

The Sunnyside Yard Master Plan envisioned a future neighborhood decked over a functioning rail yard in Queens, New York City. Learn how the city developed a project unprecedented in scale, complexity, and time horizon through a community-driven process.

April 28, 8:30 a.m. to 9:45 a.m.
Location: 342

Adam Meagher | Katherine Ward | Skylar Bisom-Rapp | Holly Chase, AICP