2020 National Planning Conference

Filters: Type: Career Zone and Exhibit Hall activity | Saturday, April 25

Saturday, April 25 | 10 a.m.

Professional Headshots

Dress to impress and get ready to smile! A professional photographer will be on hand to take your portrait — free of charge in the Career Zone.

April 25, 10 a.m. to 3:30 p.m.

Location: Exhibit Hall - Career Zone
Resume Clinic

In partnership with Sequence Staffing, APA offers its annual Resume Clinic for members as part of the Career Zone in the Exhibit Hall.

April 25, 10 a.m. to 4 p.m.
Location: Exhibit Hall - Career Zone

Saturday, April 25 | 10:15 a.m.

Networking 101

Double your impact during the Employer Connection by learning some tips on networking. Provided by Sequence Staffing.

April 25, 10:15 a.m. to 10:45 a.m.
Location: Exhibit Hall - Career Zone

Saturday, April 25 | 10:45 a.m.

GIS Workshop: Telling the Story of Your Community

No programming or GIS knowledge required. Together we will use ready-made templates to visually tell the story of your community.

April 25, 10:45 a.m. to noon
Location: Exhibit Hall

Ticket Required
Cost: $50.00
Adam Carnow  |  Keith Cooke

Saturday, April 25 | 11 a.m.

Facilitating Public Engagement in the Planning Entitlement Process with Oracle Community Development

Oracle's Community Development software brings a modern approach to providing constituents with an easy-to-use, transparent, and informative set of tools to work with their local planning division. Join us for an interactive demonstration of the latest tools Oracle offers through its public-facing web portal. Capabilities to be shown and discussed include researching property zoning and history.

April 25, 11 a.m. to noon
Location: Exhibit Hall

Eric Gsellmeier
**Employer Connection Job Fair**

Expand your network and get ready to land your dream job. Employers: Contact APA Career Services if you're interested in meeting highly qualified candidates at this once-a-year event.

April 25, 11 a.m. to 4 p.m.
Location: Exhibit Hall - Career Zone

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**Saturday, April 25 | noon**

**Realizing Staff Efficiencies and Accelerating the Planning Entitlement Process with Oracle Community Development**

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April 25, noon to 1 p.m.
Location: Exhibit Hall

Matt Vitullo

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**Saturday, April 25 | 1 p.m.**

**How Oracle is Bringing Stability and Innovation to the Community Development Ecosystem**

Community Development has had to deal with disruption and stagnant technology for too long. It is time to introduce purpose built, reliable and extensible technology that is being provided by a world class technology provider, committed to bringing modern and future proof solutions to Community Development Departments across the world. Learn from industry experts how Oracle has committed to brin

April 25, 1 p.m. to 2 p.m.
Location: Exhibit Hall

Dennis John  |  Amy Lee  |  Greg Nerpouni  |  Matt Vitullo

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**GIS Workshop: Generating Genuine Citizen Engagement**

Planners and citizens rely on each other to meet the community's needs and shape its future. Learn how easy-to-use apps can create a genuine partnership between citizens and their planning department.

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Location: Exhibit Hall

Ticket Required

**Cost:** $50.00

Keith Cooke  |  Adam Carnow
Saturday, April 25 | 2 p.m.

**See the Entitlement Process in New Ways, Discover Insights, Unlock Endless Possibilities**

Planning and zoning has entered a whole new era of complexity. The public’s changing expectations of customer service demands that interactions with government be simple and transparent. Our customer-centric design vision focuses on designing and delivering a user experience that is intuitive and easy to use for agency staff and the public. In this session we will show you a next-gen demo.

April 25, 2 p.m. to 3 p.m.
Location: Exhibit Hall

Amy Lee  |  Greg Nerpouni

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This hands-on workshop uses web-based tools to analyze demographic, socioeconomic, behavioral, and business data to better understand the community’s overall characteristics and needs and make better policy decisions.

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April 25, 4 p.m. to 5 p.m.
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Dennis John | Eric Gsellmeier | Amy Lee | Greg Nerpouni

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GIS Workshop: Bringing Geography to 3D Design

Using a web-based app, learn how to assess data, define key indicators, and compare scenarios to make a data-driven decision without any GIS knowledge.

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Ticket Required
Cost: $50.00

Brooks Patrick | Christine Ma

Sunday, April 26

Sunday, April 26 | 10 a.m.

My APA: Creating Your Value Proposition

Update your My APA member profile with your personal value proposition. Provided by Sequence Staffing.

April 26, 10 a.m. to 10:30 a.m.
Location: Exhibit Hall - Career Zone
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April 26, 10 a.m. to 4 p.m.
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Sunday, April 26 | 10:30 a.m.

Career Exploration With APA Divisions

Meet with representatives of APA Divisions to learn about the variety of career paths in different planning specialties and interest areas.

April 26, 10:30 a.m. to 11:30 a.m.
Location: Exhibit Hall - Career Zone
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**Realizing Staff Efficiencies and Accelerating the Planning Entitlement Process with Oracle Community Development**

Oracle's Community Development software provides planners and administrators with a collection of modern tools that improve the efficiency, transparency, and flexibility of managing the review and decision process for issuing entitlements to the residents and businesses in their jurisdiction. Join us as we demonstrate how planners can research properties, manage hearing calendars, consolidate and

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Eric Gsellmeier

Sunday, April 26 | 11:30 a.m.

**Fast Track Your Career**

Learn more about the AICP Candidate Pilot Program from APA staff.

April 26, 11:30 a.m. to noon
Location: Exhibit Hall - Career Zone
How Oracle is Bringing Stability and Innovation to the Community Development Ecosystem

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Dennis John | Eric Gsellmeier | Amy Lee | Greg Nerpouni

EDI at Work

Join members of the APA Equity, Diversity, and Inclusion task force and APA Division leadership in an open forum on building an inclusive workplace.

April 26, 12:30 p.m. to 1:15 p.m.
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Amy Lee | Greg Nerpouni
GIS Workshop: Telling the Story of Your Community

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April 26, 1 p.m. to 2:15 p.m.
Location: Exhibit Hall

Ticket Required

Cost: $50.00
Keith Cooke | Adam Carnow

Sunday, April 26 | 1:30 p.m.

APA Volunteer Leadership and Your Career

Learn about the opportunities available to volunteer with APA and how volunteering can boost your career.

April 26, 1:30 p.m. to 2 p.m.
Location: Exhibit Hall - Career Zone

Rachael Thompson Panik, AICP Candidate | Justin Romeo | Charles Liuzzo | Alexander Yee | Veronica Escalera-Ibarra | Sean Scoopmire | Kohl Malo | Batul Ather

Sunday, April 26 | 2 p.m.

Mock Interviews / MVP

Work with experienced recruiters in a conversational exercise to learn and test methods that will prepare you to ace a job interview. Please bring a sample job posting. Provided by Sequence Staffing.

April 26, 2 p.m. to 2:30 p.m.
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Location: Exhibit Hall

Matt Vitullo
Sunday, April 26 | 2:30 p.m.

**Look Into the Hiring Process**

Join a professional recruiter and planning hiring manager to learn their point of view and what really makes the difference between equally qualified candidates.

April 26, 2:30 p.m. to 3 p.m.
Location: Exhibit Hall - Career Zone

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Sunday, April 26 | 2:45 p.m.

**GIS Workshop: Resilience Planning using Location Analytics**

The pace of change in communities is accelerating exponentially. What is a community to do? Building resiliency is one answer. Join us to better understand how GIS can help communities increase their resilience.

April 26, 2:45 p.m. to 4 p.m.
Location: Exhibit Hall

Ticket Required
**Cost:** $50.00

Keith Cooke | Adam Carnow

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Sunday, April 26 | 3 p.m.

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Matt Vitullo
Sunday, April 26 | 4 p.m.

**Scholarships Through the APA Foundation**

Come to the session to learn about APA Foundation 2020 scholarships.

April 26, 4 p.m. to 4:30 p.m.
Location: Exhibit Hall - Career Zone

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**Students & Emerging Professionals Ideas Exchange**

Join members of the Student Representatives Council and the Young Planners Group for a sharing of ideas and experiences.

April 26, 4:30 p.m. to 5:30 p.m.
Location: Exhibit Hall - Career Zone

Doug McDonald, AICP  |  Chanelle Frazier  |  Awais Azhar  |  Kelsey Poole
Sunday, April 26 | 5:30 p.m.

**Mentor Match Mixer**

Do you want a mentor — or would you like to be one? Co-hosted by APA and the Student Representatives Council, this event is where you’ll meet in person and make a connection.

April 26, 5:30 p.m. to 7 p.m.
Location: Exhibit Hall - Career Zone

Monday, April 27

Monday, April 27 | 10 a.m.

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Matt Vitullo

Monday, April 27 | 11:30 a.m.

The Road to FAICP

Join APA's Women and Planning Division for a lively discussion highlighting the importance of supporting, amplifying, and inducting more influential women planners into FAICP.
April 27, 11:30 a.m. to noon
Location: Exhibit Hall - Career Zone
Monday, April 27 | noon

How Oracle is Bringing Stability and Innovation to the Community Development Ecosystem

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Dennis John | Matt Vitullo | Amy Lee | Greg Nerpouni

Monday, April 27 | 1 p.m.

Creating Your Expert Brand

When you are perceived as an expert, people naturally want to work with you and will seek you out. This session focuses on a few simple strategies to build your brand as an expert. Provided by Sequence Staffing.

April 27, 1 p.m. to 1:30 p.m.
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Monday, April 27 | 2 p.m.

Working in Teams

AICP Fellows Whit Blanton and Rick Willson facilitate an interactive discussion on the dynamics of moving from team member to team leader.

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Location: Exhibit Hall

Eric Gsellmeier
Monday, April 27 | 2:45 p.m.

GIS Workshop: Analyzing Outreach with GIS

This hands-on workshop will walk you through the simple steps of taking location-based community input and comments and finding patterns that can help inform your community’s plans and recommendations.

April 27, 2:45 p.m. to 4 p.m.
Location: Exhibit Hall

Ticket Required

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Adam Carnow  |  Keith Cooke  |  Devin Lavigne, AICP

Monday, April 27 | 3 p.m.

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Brooks Patrick  |  Christine Ma
Monday, April 27 | 5 p.m.

Connect to Network

Need a boost of confidence or tips on how to break the ice before the Career Networking Power Hour?
April 27, 5 p.m. to 5:30 p.m.
Location: Exhibit Hall - Career Zone

Monday, April 27 | 5:30 p.m.

Career Networking Power Hour

Employers and job seekers: If you missed the Employer Connection Job Fair on Saturday come back to the Career Zone for an hour of networking.
April 27, 5:30 p.m. to 6:30 p.m.
Location: Exhibit Hall - Career Zone